#### F.No. NA/68/2017-Part-I

#### **Government Indian**

## Ministry of Micro, Small and Medium Enterprises Office of the Development Commissioner (MSME) (National MSME Award Section)

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Nirman Bhawan, New Delhi

Dated: 11.01.2022

## **OFFICE MEMORANDUM**

Sub.:- Operational Guidelines pertaining to National MSME Awards Scheme of the office of the DC (MSME), Ministry of MSME, for continuation during the period of 15<sup>th</sup> Finance Commission (2021-22 to 2025-26) - reg.

The undersigned is directed to enclose herewith the operational guidelines in respect of National MSME Awards Scheme of the Office of DC(MSME), Ministry of MSME, duly approved by the Hon'ble Union Minister (MSME) for implementation during the period of 15<sup>th</sup> Finance Commission period (2021-22 to 2025-26).

This issues with the approval of Competent Authority.

Encl.: As above

(Pawan Kumar Singh)

**Assistant Director (National MSME Award)** 

011-23063342

10/2022.

E-mail: pksingh@dcmsme.gov.in

To,

- 1. JS(ARI), JS(AFI), JS(SME), EA(IFW), DDG(PP), Ministry of MSME
- 2. ADC(IGT), ADC(SP), Office of DC(MSME), Ministry of MSME
- 3. CEO (KVIC), Secretary (Coir Board), Dir. (MGIRI), CMD (NSIC), DG (Ni-MSME)
- 4. Sh. Shubhendu Kumar, Sr. Technical Director, NIC Unit, Ministry of MSME, Nirman Bhawan, New Delhi—for suitable editing (addition or deletion) needed in the portal of calling online applications under the National MSME Awards Scheme.
- 5. Director/ Joint Director/ In-Charge of All MSME-DIs- for circulation among the State/ UT Government and other MSME stakeholders of the jurisdiction.
- 6. SENET Section- with the request to upload the operational guidelines on the web site of the DC (MSME), M/o MSME

## Copy for information to:-

- 1. PPS to Secretary(MSME)
- 2. PPS to DDG(National MSME Awards)
- 3. PA to JDC(National MSME Awards)

#### GOVERNMENT OF INDIA MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES OFFICE OF THE DEVELOPMENT COMMISSIONER (MSME) (NATIONAL MSME AWARD SECTION)

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# Operational Guidelines for National MSME Award Scheme(2021-22 to 2025-26)

#### 1. OBJECTIVES

The Micro, Small and Medium Enterprises (MSMEs) in India have undergone a vast development in the last five decades registering a tremendous growth as well as the progress in terms of quality production, exports, innovation, product and process development. Entrepreneurial efforts have made it possible to produce a number of items, which hitherto were imported. In quite a few cases new variants so produced are having additional attributes than their original versions and are capable of solving a multitude of user problems.

The Indian entrepreneurs are very creative and innovate new products and processes as well as provide innovative services to remain competitive in domestic and global market. This has become possible to encourage such innovative efforts and promote their spirit in larger interest of qualitative development of MSME. Accordingly, the Ministry of MSME recognizes the contributions of these entrepreneurs for their outstanding performance and motivate and encourage them by conferring awards at the National Level.

Also, in order to motivate the State/ UT Government and Aspirational Districts for the development and growth of MSMEs in their area of jurisdiction, provision of awards at the National level for the State/ UT Government and Aspirational Districts has also been made accordingly.

For further motivating the bankers and ensure smooth MSME credit, provision has also been made for the bankers for their excellence in the credit lending to Micro and Small Enterprises.

James .. !! Bilen

# 2. Categories of National MSME Awards at the National Level

wards for Manufacturing Entrepreneursh	ip ( 12 Awards)	1St D 2 1 1 1
Walus for Management	3 Awards (Top 3)	1 <sup>st</sup> - Rs 3 lakh 2 <sup>nd</sup> - Rs 2 lakh
Micro Enterprises (Overall)		$3^{rd}$ - Rs 2 lakh
		1 <sup>st</sup> - Rs 3 lakh
Small Enterprises (Overall)	2 Awards (Top 2 Awards)	$2^{\text{nd}}$ - Rs 2 lakh
Medium Enterprises (Overall)	1 Award	Rs 3 lakh
Technologically Efficient Manufacturing	3 Awards	3 Awards of
Enterprises	(1 Awards each for Micro, Small and Medium enterprise Category)	
Export Oriented Manufacturing	3 Award	3 Awards of
Enterprises	(1 Awards each for Micro, Small and Medium enterprise Category)	Rs 3 lakh each
wards for Service Entrepreneurship (9 A	wards)	
	3 Awards (Top 3)	1st - Rs 3 lakh
Minus Entermises (Overall)	211111111111111111111111111111111111111	2 <sup>nd</sup> - Rs 2 lakh
Micro Enterprises (Overall)	The state of the s	3 <sup>rd</sup> - Rs 1 lakh
Small Enterprises (Overall)	2 Awards	1 <sup>st</sup> - Rs 3 lakh
Small Enterprises (Overall)		2 <sup>nd</sup> - Rs 2 lakh
Medium Enterprises (Overall)	1 Award	Rs 3 lakh
	3 Award	3 Awards of I
Export Oriented Service Enterprises	(1 Awards each for Micro, Small and Medium	3 lakh each
Women Entrepreneurship	1 Award	Rs 3lakh
Micro Enterprises (Manufacturing)	1 Award	Rs 3lakh
Small Enterprises (Manufacturing)		Rs 3lakh
Micro Enterprises (Services )	1 Award	Rs 3lakh
Small Enterprises (Services )	1 Award	KS 31akii
Entrepreneurs belonging to SC/ST Categor	ry	Rs 3lakh
Micro Enterprises (Manufacturing)	1 Award	Rs 3lakh
Small Enterprises (Manufacturing)	1 Award	Rs 3lakh
Micro Enterprises (Services )	1 Award	Rs 3lakh
Small Enterprises (Services )	1 Award	KS Stakii
Entrepreneurs belonging to 'Divyang' Cat	egory	Rs 3lakh
Manufacturing Enterprises	1 Award (Award for overall MSME Category)	
Service Enterprises	1 Award (Award for overall MSME Category)	Rs 3lakh
Entrepreneurs belonging to States of NER		D = 21-1.1
Micro Enterprises (Manufacturing)	1 Award	Rs 3lakh
Small Enterprises (Manufacturing)	1 Award	Rs 3lakh
Micro Enterprises (Services )	1 Award	Rs 3lakh
Small Enterprises (Services )	1 Award	Rs 3lakh
	~ ~	

Awards for Institutional Support to MSMEs							
Awaius to states/0 is for their contribution towards the brothodon is	3 Awards [I, II &III]	Trophy and Certificate					
Awards to Aspirational Districts for their contribution towards the promotion and development of MSMEs	3 Awards [I, II &III]						
	3 Awards [I, II &III]	Trophy and Certificate					
Total Awards	44						

#### Note-

- ❖ Awards in the category of Enterprises will also carry a Trophy and Certificate.
- ❖ A Memento would also be conferred to the jury of the National MSME Awards & the Technical Team of NIC during the Award Function in order to recognize their efforts.
- 3. Eligibility & Qualifying Conditions:- The eligible MSMEs will submit online applications in the relevant category of awards. An enterprise can apply for more than one category of award. The Awardee shall not be nominated or considered for the same or lower category of award in the subsequent 4 year (s). However, there will be no bar for an awardee to be nominated or considered for a higher category of award in subsequent year.

	Essential Conditions for Eligibility (System Guided Application Process)					
Sr No.	Condition	Proof	Remarks			
1	Udyam Registration	Valid Udyam Registration Number	System will pick all the details of the Unit from Udyam Registration Data Base (This will be cross checked with the data to be filled by the Unit for Financial Parameters)			
2	Clearance of the Unit from Environmental Angle	Valid Environmental Clearance certificate from the competent authority	In case the unit is exempted from Environment Clearance, then the exemption certificate signed declaration to be uploaded			
3	Industrial License/Fire/Explosive etc	Valid Certificate from the competent authority	In case the unit is exempted, then the exemption certificate or signed declaration to be uploaded			
4	Social Security Norms ESI/PF etc.	Challans to be uploaded	In case the unit is exempted, then the exemption certificate or signed declaration to be uploaded (The numbers indicated would be cross checked with the number of employees to be filled by the applicant subsequently)			
5	Other Certificates	liability etc pending a	an online declaration that there is no criminal case/tax gainst it. It also has to upload a certificate that all bank as on the date of filing application			
6	Affirmation	Certified that I have in any economic or against me and al undertake to refund case it is ever foun	cleared all the Income Tax dues and I am not involved other offence for which legal action/enquiry is pending so the above information furnished by me is correct. I the cash prize, trophy and certificate, if awarded to me, in ad that the information furnished above was incorrect. be liable for any action under the law of the land for any			

#### 4. MINUMUM QUALIFYING CRITERION FOR AWARDS

	For Non-T	echnical Awards	(Manufacturing, Services & Exports)		
General	Women/SC/S'	T/NER/Divyang	Justification		
50% 40%		0%	Promotion of Special Category and to shortlist more Enterprises for Second phase of scrutiny		
		<b>Awards for Tecl</b>	nnically Efficient MSMEs		
Micro	Small	Medium			
40%	50%	60%	To expand the scope for Micro Units		

5. MSME-DI of respective State/UTs will forward the State Level Selection Committee(SLSC)'s recommended eligible and qualifying MSMEs applications online along with the recommendations in the enclosed format to the office of the Development Commissioner (MSME), Ministry of MSME, Government of India for further consideration at the National Level Selection Committee(NLSC). The composition of STATE LEVEL SELECTION COMMITTEE (SLSC) & NATIONAL LEVEL SELECTION COMMITTEE (NLSC) is as below:-

#### STATE LEVEL SELECTION COMMITTEE (SLSC)

2	Secretary, Department of MSME/ Industries of State Govt. /U.T.  Director of MSME/Industries, State Govt.	Chairman
		Member
3	One Representative each from two State level MSME Associations to	Member
	be nominated by Director, MSME-DI & approved by the Chairman	
4	Director, MSME-DI*	Member Convener
* In	case of more than one DIs in the State, the Nodal DI to be decided by the HQ.	

NATIONAL LEVEL SELECTION COMMITTEE (NLSC)

1	Additional Secretary & Development Commissioner (MSME), M/o MSME,	Chairman
	Govt. of India[In his absence Senior Most JS Level of DC(MSME)]	
2	Representative of NITI Aayog	Members
3	Representative of DPIIT, Ministry of Commerce & Industry	Members
4	Representative for CASU in Ministry of Home Affairs	Members
5	Representative of National Research Development Corporation	Members
6	Representative of Bureau of Indian Standards	Members
7	ADC/DDG/JDC/Director heading the National Awards Unit	Member Secretary

6. For online application of State/UT Government and Aspirational Districts, these will be received directly at the office of the Development Commissioner (MSME), Ministry of MSME, Government of India for consideration by the Selection Committee for States/UTs at the office of the Development Commissioner (MSME), Ministry of MSME, Government of India. The composition of SELECTION COMMITTEE FOR STATES/UTs is as below:

1	Additional Secretary & Development Commissioner (MSME), M/o MSME, Govt. of India[In his absence Senior Most JS Level of DC(MSME)]	Chairman
2	Representative of NITI Aayog	Members
3	Representative of DPIIT, Ministry of Commerce & Industry	Members
4	ADC/DDG/JDC/Director heading the National Awards Unit	Member Convener

7. With a view to encouraging the Banks to enhance credit flow to the MSE sector, National Awards to the Banks in recognition of their outstanding performance in financing the Micro and Small enterprises are put in place and accordingly, provision for awards to the bankers for their outstanding credit flow to the MSME sector especially for excellence in lending to the Micro enterprises & to the Micro and Small enterprises have been made based on the analysis of credit data received from the RBI on the criteria determined by the Selection Committee. The composition of the Selection Committee for Banks is as below:-Markey Holyor

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#### COMMITTEE FOR SELECTION OF BANKS FOR AWARDS

1	Additional Secretary & Development Commissioner (MSME), M/o MSME,	Chairman
	Govt. of India [In his absence Senior Most JS Level officer of DC(MSME)]	
2	Joint Secretary level Officer, M/o MSME (Looking after the I &F Division)	Member
3	Representative from Department of Financial Services(DFS)	Member
4	Representative from Reserve Bank of India	Member
5	Representative from Indian Banks Association	Member
6	Representative of SIDBI	Member
7	Representative from National Awards Unit of the office of the DC(MSME)	Member
8	Director/Joint Director /Deputy Director level officer of I&F Division	Member Secretary

#### 8. METHODOLOGY

For the purposes of selecting MSME for consideration for awards, the following procedure will be observed:-

- (i) The online applications will be received at the Directorate of MSME-DI level for submission before the State Level Selection Committee (SLSC) for their onward recommendation to the NLSC level.
- (ii) The SLSC recommended applications will further be scrutinized at the National Level by the team of officers for evaluating the mark as per the criteria before submitting to NLSC for selection and recommendation of the awardees for obtaining final approval of the Hon'ble Union Minister (MSME).

#### 9. PRIVILEGE

The MSME winners of the awards shall have the privilege of allowing their employees to wear labels, pins, ties, logo or other distinctive badges with the symbol of the Awards indicating the year of Award inscribed on it. The entrepreneurs can also use the symbol on their letterheads or any advertisement issued along with the year of the award. The amount of cash prize received by winners is exempted under section 10(17) of Income Tax Act, 1961.

#### 10. Timeline for National MSME Awards:

- [I] Notification and Calling of online application for Nomination of MSME Awards:
- [II] Last Date of submission of online application for MSME Awards
- [III] Recommendation by State Level Selection Committee (SLSC)
- [IV] National Level Selection Committee (NLSC) meeting :
- [V]National MSME Award Function on the

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## **Basic Information about the Entrepreneurs and Enterprises**

Please affix one high resolution photo (size 8cmx5cm)

B. Name and address of Enterprise (E	nglish)	
District		
in Code		
STD Code & Telephone Numbers:		
Tel. (O):		
Mobile No		
E-mail:		
C. Whether the Entrepreneur belongs to S		Yes/No
C. Whether the Entrepreneur belongs to Some (Please attach certificate)  D. (a) Udyam Registration: Tick And Udyam Registration Number:	C/ST, Physically Handicapped - Appropriately (Micro/ Small/ Medium	Yes/No
C. Whether the Entrepreneur belongs to Some (Please attach certificate)  D. (a) Udyam Registration: Tick And Udyam Registration Number:	C/ST, Physically Handicapped - Appropriately (Micro/ Small/ Medium ufactured/ Services rendered by the er	Yes/No
C. Whether the Entrepreneur belongs to Some (Please attach certificate)  D. (a) Udyam Registration: Tick And Udyam Registration Number:	C/ST, Physically Handicapped - Appropriately (Micro/ Small/ Medium ufactured/ Services rendered by the er	Yes/No
C. Whether the Entrepreneur belongs to Some (Please attach certificate)  D. (a) Udyam Registration: Tick And Udyam Registration Number:	C/ST, Physically Handicapped -  Appropriately (Micro/ Small/ Medium  ufactured/ Services rendered by the er  Attach Photo  Front /Rear View of Building of Enterp	Yes/No

H. Please give write up as per the format\* mentioned below of not more than 300 words about yourself, your enterprise and the products(s) manufactured/service(s) rendered by indicating your achievements to justify as to why your application deserves to be considered for the award

\* Format

- About the Promoter/ Entrepreneur(brief details about the entrepreneurs(s) including his personal details):
- 2. About the Enterprise (basic details of the enterprise):
- Specific/ outstanding Achievement of the Enterprise(not only terms of business/production but also in terms 3. of special recognitions in these areas as well as conservation/social causes, if any):
- 4. One Photograph (High Resolution) of the Entrepreneur:
- 5. Two (High Resolution) Photographs of the Products
- 6. Two High Resolution (Front and Rear View) Photograph of the enterprise

- 1. Mandatory columns to be filled-up.
- 2. If the requisite attachment is not enclosed, 0 (Zero) Mark will be awarded.
- 3. Suppression of information by the applicant is liable to blacklist the unit and the unit shall not be eligible for consideration of awards in future.
- 4. MSME-DI will check the information and attachments enclosed by the applicants and authenticate the information before sending to State Level Selection Committee (SLSC).

S.	Years	2017-18*	2018-19*	2019-20*	2020-21*
No.		A	В	C	D
1	Investment in Plant & Machinery or Equipment (Rs.in lakh) cumulative upto 31 March as per the Balance Sheet)				
2	Value of Total Annual Turnover / Sales(Rs.in lakh)			情态。	
3	Value of Exports Turnover/Sales (Rs.in lakh)( Only for MSMEs applying or Export Awards				
4	Value of Net Profit (Rs.in lakh)				
5	Current Assets				
6	Current Liabilities				
7	Total Expenditure on Salary & Employees Welfare				
8	Total No. of Employees (Skilled + Unskilled) as on 31 March				

	Valua	ition of enterpr	ises (To be Calcula	ted by the System)		
Sr. No.		I	II	III		Part
1	Increase in the Investment	2018-19 =(1B- 1A)*100/1A	2019-20 =(1C-1B)*100/1B	=(1D-1C)*100/1C	Average of I to III	
2	Net Profit Turnover Ratio	=4B*100/2B	=4C*100/2C	=4D*100/2D	Average of I to III	
3	Turnover/Investment Ratio	=2B/1B	=2C/1C	=2D/1D	Average of I to III	A
4	Current Ratio (Current Asset/Current Liabilities)	=5B/6B	=5C/6C	=5D/6D	Average of I to III	
5	Credit Rating of the Enterprise by RBI approved agency	-			Average of three years rating	
6	Export to Total Turnover Ratio	=3B*100/2B	=3C*100/2C	=3D*100/2D	Average of I to III	
7	Growth in Value of Exports	2018-19 =(3B- 3A)*100/3A	2019-20 =(3C-3B)*100/3B	=(3D-3C)*100/3C	Average of I to III	В
8	Ratings of Export Houses	2.1)			Average of three years rating	
9	Salary to Turnover Ratio	=7B*100/2B	=7C*100/2C	=7D*100/2D	Average of I to III	
10	Growth in total Employment	2018-19 =(8B- 8A)*100/8A	2019-20 =(8C-8B)*100/8B	2020-21 =(8D-8C)*100/8C	Average of I to III	С
				Propriet Offers	7	Page
				7		

TABLE A	Marking Pattern for Awards (Marks to be calculated by the system based on the figures entered by the Enterprise)							
Broad Parameters	Category- I	<ul> <li>Manufacturing (Non Technical) General, Women, SC, ST, Divyang &amp; NER Services (Non Technical) General, Women, SC, ST, Divyang &amp; NER</li> </ul>					& NER	
		Parameters Max Marking Pattern/Score Marks						
Part A- Financial Parameters / Growth Parameters (60)	Increase in the Investment	10	Up to 10%- 0 Marks	More than 10% less than 20% (including)- 5 Marks	More that	•		
a drameters (60)	Net Profi Turnover Ratio	t 15	Up to 5%- 0 Marks	More than 5% less than 10% (including)-5 Marks	than 20% (i	More than 10% less than 20% (including)- 10 Marks		
	Turnover/ Investment Ratio	15	Upto 1.25 0 Marks	More than 1.25 less than 1.75(including) 5 Marks	More than than 2.5(ir 10 M:	ncluding)	More than 2.5 15 Marks	
	Current Ratio (Current Asset/Current Liabilities)	15	Less than 1 (including 1) 0 Marks	More than 1 less than 1.25(including) 5 Marks	More than than 1.50(i 10 Ma	ncluding)	More than 1.50 15 Marks	
	Credit Rating of the Enterprise by RBI approved agency (CRISIL and SMERA Rating Scale of 8 numbers)		Rating 5 -1 Marks	Rating 4 -2 Marks	Rating 3 -3 Marks	Rating 2	Rating 1 5 Marks	
Part C- Employment Generation (40)	Salary to Turnover Ratio		More than 10% less than 20% (including) -5 Marks	30%(including)	ess than	less than	than 40%	
	Growth in total Employment	15	Up to 5%- 0 Marks	More than 5% less than 10% (including)-5 Marks	More than than 20% (ii 10 Ma	ncluding)-	More than 20% - 15 Marks	
Total Marks (100)		100						

Broad Parameters	Marking Pattern for Awards (Marks to be calculated by the system based on the figure entered by the Enterprise  Category- Export Awards								
	Parameters	Max Marks			Marl	king Patter	n/Score		
General Parameters	Parameters mentioned in the evaluation matrix of Manufacturing and Service Enterprises in table above	40	40%	of the Total M	arks obtained l	oy the Enterp	rise in Table A	A Above	
Part B- Export Parameters		30 (zero mark for less than 10% (including)	More than 10% less than 20%(includ ing)-5 Marks	More than 20% less than 30%(includin g)-10 Marks	More than 20% less than 30%(including )-15 Marks	30% less	40% less than 50%(includin	More 50 percent <b>30Marks</b>	
	Growth in Value of Exports	20	Up to 5%- 0 Marks	More than 5% less than 10% (including)- 5 Marks	More than 10% less than 20% (including)- 10 Marks	More than 20% less than 30% (including) 15 Marks	1.1010	han 30% larks	
	Ratings of Export Houses (Highest rating during last three years	10	One star 2 Marks	2 stars 5 Marks	3 stars 8 Marks	4 stars and above 10 Marks			
<b>Fotal</b>		100		The second second					

Johnson, 1961 raw

(Category- Awards for Technologically Efficient Manufacturing Enterprises) As the marks are allotted based on the certificates/documents uploaded by the Enterprises, the pattern for evaluation of technical competency would be different from the one suggested above. Table -C

S. No.	Parameters for Awarding Marks	Maximum Marks	MSME-DI CHECKED the information/ supporting documents	Marks allotted by State Level Selection Committee	Marks suggested by Technical group	Brief comments (Reasons for deviation in marks)
(1)	(2)	(3)	÷ (4)	(5)	(6)	(7)
1	Whether enterprise implemented Poka – Yoke, KANBAN,5S,SOP system or any other LEAN Tools	20	Yes/No	100		
	<ul> <li>i. Yes - 20 Marks for 4 or more lean tools implemented.</li> <li>ii. If less than 4 lean tools then 5 marks for each lean tool implemented.</li> </ul>					
	iii No - 0 Marks					1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2
	Please give details and attach/ upload relevant evidences. (Zero marks for no details/ documents attached)		Yes/No			
2	Whether enterprise has been Granted Recognition & Registration to In-house R&D facilities approved by DSIR?	10				
	(i) Yes - 10 Marks		24			
	(ii) No 0 Marks					
	Please give details and attach/ upload approved evidences of DSIR. (Zero marks for no documents attached)		Yes/No			
3	Whether Products/ Processes Developed through Incubation Centre?	10				
	(i)Yes -10 Marks	1				
	(ii)No -0 Marks					
	Please give details and attach/ upload approved evidences of Competent Authority. (Zero marks for no documents attached)		Yes/No			
4	Whether obtained Patents/ Design/ Trade Mark?	15				
	(i) Yes -15 Marks					
	(ii) No -0Marks					
	Please give details and attach/ upload approved evidences. (Zero marks for no documents attached)		Yes/No			
5	Whether enterprise implemented Enterprise Resource Planning (ERP) system?					
	i. Yes - 10 Marks	2				
	ii. No - 0 Marks					
		1	Jenna!	12000		

	relevant evidence details/ document	es. (Zero marks for no		100/100			
7.		rprise Implemented ervation Techniques Audit report]					
	i. Yes	- 15 Marks					
	ii. No	- 0 Mark					
		ils and attach/ upload s. (Zero marks for no s attached)		Yes/No			
8	standard certificati Bodies e.g. BIS /In National Standard AgMark etc,)	(RDSO, BEE, FSSAI,	10				
	i. Yo						
	ii. No	o0 Marks					
		ils and attach/ upload es. (Zero marks for no ed)		Yes/No			
9			10	-1)	821		
	i. Yes	-10 Marks					
	ii. No-	-0 Marks					
		ils and attach/ upload es. (Zero marks for no ed)		Yes/No			
	TOTAL (Technic	cal Parameters)	100	Will carry 6	0 % weightag	e in the tota	l marks
Duc	oad Parameters				_		
	neral Parameters	Parameters mentioned	in the	Marks 40	100% of the T	Cotal Marks	htoined beet
evaluation matrix Manufacturing and S Enterprises in table al		of Service	40	Enterprise	in Table A	obtained by the Above	

Yes/No

Please give details and attach/ upload

**Technical Parameters** 

Total Marks

Mary 10/1: Second

60

100

Parameters mentioned in the

evaluation matrix o technical parameters above 60% of the Total Marks obtained by the Enterprise in Table C Above

## RECOMMENDATIONS OF THE STATE LEVEL SELECTION COMMITTEE (SLSC)

Name of the enterprise			
State:		a	- 1270
Category of Awards:	non-constant describe consistent and the constant and the		48.50

	Maximum Marks	Marks obtained	Remarks
Marks Awarded	100		
Total	100		

**Recommendation:-** We have gone through the submissions made by the enterprise/entrepreneur and after thorough scrutiny have found it to be a fit case for consideration by the National Level Selection Committee [NLSC] for National MSME Award for (Please Tick) Micro / Small / Medium Enterprise.

S. No.	Name & Address of the Members	Designation	Recommended	Signature
1		5	1 2 3	
2				
3				
4				

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# Awards to the State/ UT Government for the promotion and development of MSMEs

## PART-I

# **Basic Information of the State/ UT Government:**

1.	Name of the State/ UT:
2.	Name of the Ministry/Department dealing with MSMEs in the State/ UT:
3.	Name of the Minister In-Charge of MSME with contact details:
4.	Name of the Principal Secretary/Secretary/officer of the Department of MSME:
5.	Correspondence Address of the Department dealing with MSME in the State/ UT:
	Email:
	Mobile/ Phone Numbers:
	Fax Number:

Maredr. : 1181/2011

### **PART-II**

Marking Pattern for Awards (	Data to be	filled up by the	e States and UT	's concerned )	
Table –D Category- States and UT	's for the	ir Contributi	on to the MS	SME Sector	
Parameters	Max Marks		Marking Pa	attern/Score	
States/UTs having separate Ministry for MSME	10				
States/UTs having separate Grievance Cell for MSMEs	10	, iā			
States/UTs having separate Public Procurement Policy for MSMEs	10				
State Specific Schemes for MSMEs and their performance	20	1-2 Schemes <b>5Marks</b>	3-5 Schemes 10Marks	6-9 schemes 15Marks	10 or more schemes 20Marks
Number of MSEFCs in the State/UTs /Number of Districts	20	Marks will be based on Number MSEFCs*20/Number of Districts. States/U having an MSEFC in every district will score marks			States/UTs
Percentage of total number of applications converted into cases by the MSEFCs in the State/UTs in the last three years (average of three years) in MSEFC (applications converted into cases during the FY/Number of Cases on the first day of the FY)	20	More than 20% of the registered cases- 5Marks	More than 30% of the registered cases- 10Marks	More than 40% of the registered cases- 15Marks	More than 50% of the registered cases- 20Marks
Year on Year Growth of Budget to the MSME Sector (Specifically to MSME Sector) Average of three years	20	10% and more 5Marks	15% and more 10Marks	20% and more - 15Marks	25% and more 20Marks
Growth of MSMÉ Credit in the State (based on RBI Data) Average of three years	20	10% and more 5Marks	15% and more 10Marks	20% and more - 15Marks	25% and more 20Marks
Percentage of projects completed during the year as compared to the number of approved projects at the start of the year under Cluster Development Programme (Average of 3 years)	20	10% and more 5Marks	15% and more 10Marks	20% and more - 15Marks	25% and more 20Marks
Percentage of projects completed during the year as compared to the number of approved projects at the start of the year under SFURTI (Average of three years)	20	10% and more 5Marks	15% and more 10Marks	20% and more - 15Marks	25% and more 20Marks
Total	170				

#### Online Certification by the State/ UT Authority

Certified that the above information has been filled in and is available with the data base available with the State/UT Government in the MSME Department/ Department looking after the MSME sector.

Aug 1/2022

## Awards to Aspirational Districts for the promotion and development of MSME

## PART-I

Basic Information of the Aspirational District:-

1		Name of the Aspirational District:
2	2.	Name of the State/ UT:
3		Name of the District Magistrate of the District with contact detail:
4		Name of the General Manager with contact details of the District Industries Centre (DIC):
5	•	Correspondence Address of the Department dealing with MSME(if other than Department of MSME) in the Aspirational District under the State/UT:
		Email:
		Mobile/ Phone Numbers:
		Fax Number:

More of 11/08 house

### **PART-II**

Table –E Category-Aspirational District	for Award	s ( Marks to eir Contr	be filled up ibution to t	by the Aspira he MSME	tional Distric Sector	t)
Parameters	Max Marks			king Patterr		
Districts having separate Grievance Cell	10					
Districts having separate MSEFC	10				the table of the	
States/UTs having separate Public Procurement Policy for MSMEs	10					
Whether any special benefit for MSMEs in terms of power tariff/water charges/employment etc. (Number of such	20		provision 5Marks	2 provisions 10Marks	3 provisions 15Marks	
schemes/provisions) Total Number of Udyam Registrations in the	20	Less than			4000-6000	
District during the reference year	20	1000 0 Marks	5 Marks	10Marks	15 Marks	6000
Number of Skill Development and Programmes conducted by the DIC/State	20	Less than	10-20 5 Marks	20-30 10Marks	30-40 15 Marks	40+ 20 Marks
Authorities		0 Marks				
Number of MSME Awareness Programmes organized by the DIC/District Authorities	20	Less than		20-30	30-40	40+ 20 Marks
W A A A MONT	20	0 Marks	5 Marks 10-20	10Marks 20-30	15 Marks 30-40	40+
Year on Year Growth (in %) in the MSME Credit (during the reference year)	20	Less than 10% 0 Marks	5 Marks	10Marks	15 Marks	
Number of Industrial Estates developed and operationalised in the District (during last	20	Less than 2	2-3	4-5	6-7	8+
three years)		0 Marks	5 Marks	10Marks	15 Marks	AND DESCRIPTION OF THE PARTY OF
Number of CDP and SFURTI Clusters developed in the District (during last three	20	Less than 2 0 Marks	2-3 5 Marks	4-5 10Marks	6-7 15 Marks	8+ 20 Marks
years) Total	170	U IVIAI KS	Jiviaiks	TOIVIAIRS	13 Marks	20 Warks

#### Online Certification by the Aspirational District Authority

Certified that the above information has been filled in and is available with the data base available with the Aspirational District of the State/ UT Government in the MSME Department/ Department looking after the MSME sector.

June 11/04 mm

# Awards to Banks for the promotion and development of MSME

## PART-I

<b>Basic</b>	Information	of the	Banks:-
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1.	Name of the Bank:			
2.	CMD of the Bank:			
-	ONE OF THE BUILT.			

- 3. Address of the Headquarter of the Bank:
- 4. Address of the Bank with contact details:
- 5. Correspondence Address:

Email:

**Mobile/ Phone Numbers:** 

Fax Number:

June of: 11/21/2000

## **PART-II**

Marking P	Marking Pattern for Awards (Marks to be filled up by the Banks)						
Table – F Category- Awards for Banks for their Contribution to the MSME Sector							
Parameters	Max Marks	Marking Pattern/Score					
Number of Branches specifically dedicated to MSMEs as on 31 <sup>st</sup> March of the FY	15	Less than 10	10-30	31-50	51-70	71-100	
		Branch 0 Marks	3 Marks	5 Marks	10Marks	15Marks	
Number of special schemes available for MSMEs as on 31 <sup>st</sup> March of the FY	15	No Scheme	1-2	3-4	5-6	7+	
		0 Marks	3 Marks	5Marks	10 Marks	15 Marks	
MSME loans as percentage of total loans restructured during the year under consideration.	20	Less than 10%	10-20	20-30	30-40	40+	
		0 Marks	5 Marks	10Marks	15 Marks	20 Marks	
Share (%) of loans to MSME segment of the total loans given by the banks, during the year under consideration.	15	Less than 10%	10-20	20-30	30-40	40+	
		0 Marks	3 Marks	5Marks	10 Marks		
Growth in the MSME Credit during the year over the previous year	20	Less than 10%	10-20	20-30	30-40	40+	
		0 Marks	5 Marks	10Marks	15 Marks		
Growth in the CGTMSE credit during the year as compared to the previous year.	15	Less than 10%	10-20	20-30	30-40	40+	
		0 Marks	3 Marks	5Marks	10 Marks	15 Marks	
Total	100						

#### Online Certification by the Bank Authority

Certified that the above information has been filled in and is available with the data base available with the Bank.

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