

3.1) - MSME - Innovative (Incubation, IPR and Design)



Objective:

- To promote all forms of innovations in the complete value chain from developing ideas into innovative applications through incubation and design interventions.
- To provide appropriate facilities and support for development of concept to market, design competitiveness and protection & commercialization of Intellectual creations of MSME sector.
- To promote a culture of innovation and creative problem solving through knowledge sharing and collaboration amongst industry, academia, government institutions, research laboratories etc.
- To serve as a connecting link between industrial/academia leaders and innovators, in order to encourage new product development and hand-holding.
- To focus on developing affordable innovations that can benefit a large number of people and at the same time being commercially viable and sustainable.



Key Benefits:

- **Incubation**
 - Financial Assistance to HI for developing and nurturing the ideas - shall be provided up to maximum of Rs. 15 lakh per idea to HI.
 - Financial assistance for Plant and Machinery to HI up to Rs. 1.00 cr. (max) - shall be provided for procurement and installation of relevant plant and machines including hardware and software etc. in BI for R&D activities and common facilities for incubatees of BI.
- **Design**
 - **Design Project:** For the design projects approved for any MSME, 75% (Micro) and 60% (Small & Medium) of the total project cost will be contributed by GoI up to a

maximum of Rs. 40 lakh and the remaining project cost will be borne by MSMEs and deposited to the IA.

- **Student Project:** 75% of the total project cost will be contributed by Gol up to a maximum of Rs. 2.5 lakhs.

- **IPR**

- A Grant of up to Rs. 1 crore would be provided to an IPFC in milestone-based (three or more) installments.
- **Reimbursement for registration of Patent, Trademark, Geographical Indications (G.I.), Design:** The maximum financial assistance to the eligible applicants under the IPR component is as follows:

S. No.	Item	Maximum Financial Assistance
i.	Foreign Patent	Rs. 5.00 lakhs
ii.	Domestic Patent	Rs. 1.00 lakhs
iii.	GI Registration	Rs. 2.00 lakhs
iv.	Design Registration	Rs. 0.15 lakhs
v.	Trademark	Rs. 0.10 lakhs



Scheme applicable for:

- **Incubation:** MSMEs, Individuals, Students who want to develop their innovative ideas can apply through registered HIs.
- **Design:** The beneficiary unit(s) must typically be a registered micro, small or medium enterprises as per the definition in MSMED Act and should have a valid UAM or Udyam Registration.
- **IPR:** For Manufacturing MSMEs with UAM/UDYAM Registration.



Detailed Information:

- MSME Innovative Champions is a holistic approach to unify, synergize and converge 3 sub- schemes and interventions with a single purpose MSME Innovative is a new concept for MSMEs with a combination of innovation in incubation,

design intervention and by protecting IPR in a single mode approach to create awareness amongst MSMEs about India's innovation and motivate them to become MSME Champions. This will act as a hub for innovation activities facilitating and guiding development of ideas into viable business proposition that can benefit society directly and can be marketed successfully.



How to apply:

- The eligible applicants may apply at the MIS portal (<https://innovative.msme.gov.in>).

