



Vol. XLI

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MSME INSIDER



DUBAI EXPO 2020

Events

- National Youth Day
- Inauguration of Technology Centre
- Army Day

“

**Be the Change that you
want to see in the World**

-Mahatma Gandhi

”



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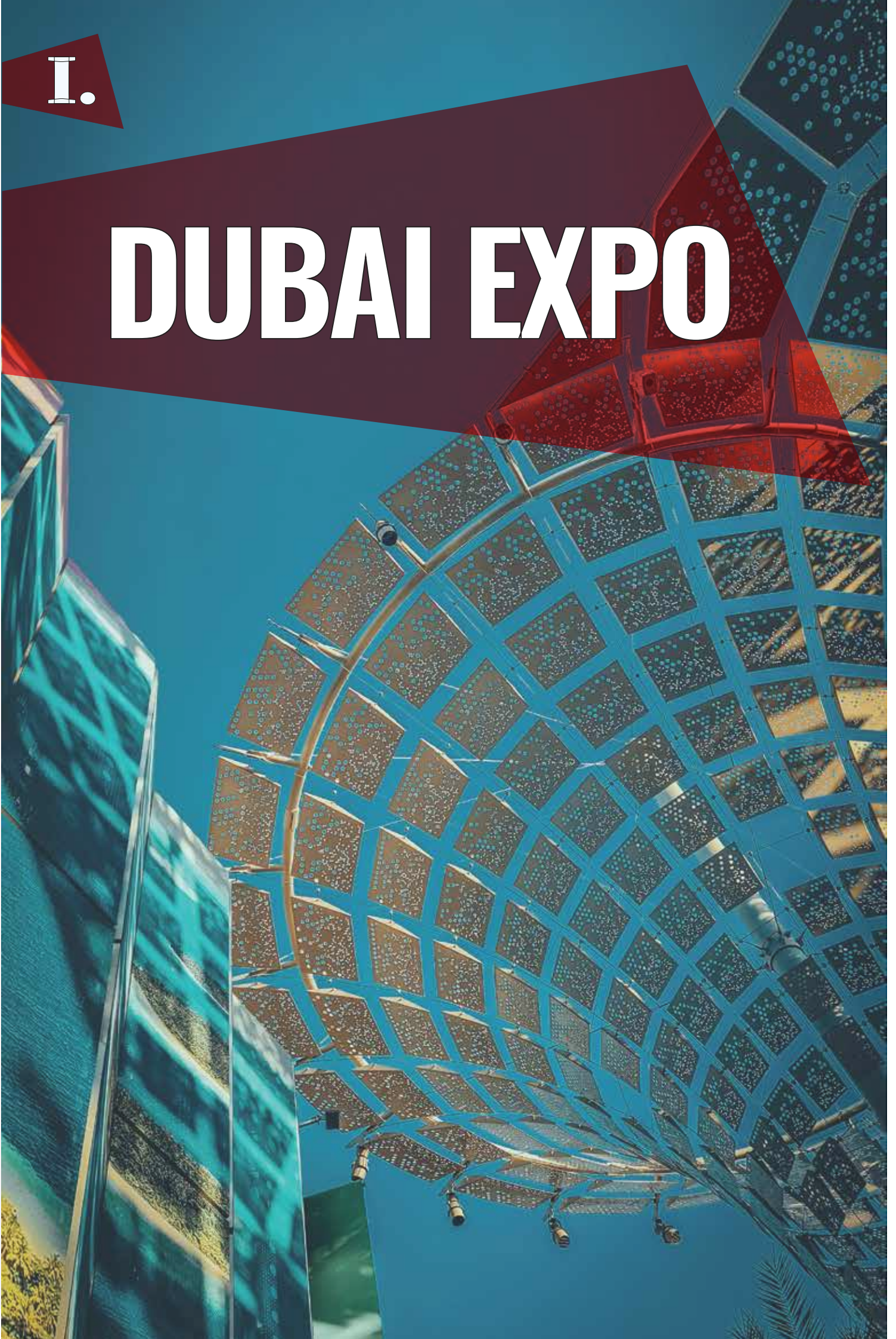
I. DUBAI EXPO

World Expos are a Global gathering of Countries dedicated to finding solutions to emerging challenges by offering a journey inside a universal theme through engaging and immersive activities. Among the 192 Participating Countries, India has the biggest pavilion in the Dubai Expo. Ministry of MSME's participation in the expo helped to develop understanding about the MSME ecosystem in India as well as enabled interaction with Governments of Different Countries, Business and Industry leaders helping in exchange of best practices adopted across the World to promote small businesses.

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I.

DUBAI EXPO



Expos are the Global events devoted to finding solutions to fundamental challenges facing humanity by offering a journey inside a chosen theme through engaging and immersive activities. Expos are organised and facilitated by Governments and bringing together countries and International Organisations, these major public events are unrivalled in their ability to gather millions of visitors, create new dynamics and catalyse change in their host cities. The theme of the Expo acts as a springboard for participants to showcase intellectual and cultural events. The theme of Dubai Expo 2020 is

Connecting Minds and Creating the Future

The tradition that began in London in 1851 continued and the Expo 2020 Dubai is the first World Expo Organised in the Middle East. The highlight of modern expos has been the Country Pavilions, where each nation puts on shows off their culture with entertainment, design and performances India Pavilion at Dubai Expo is also





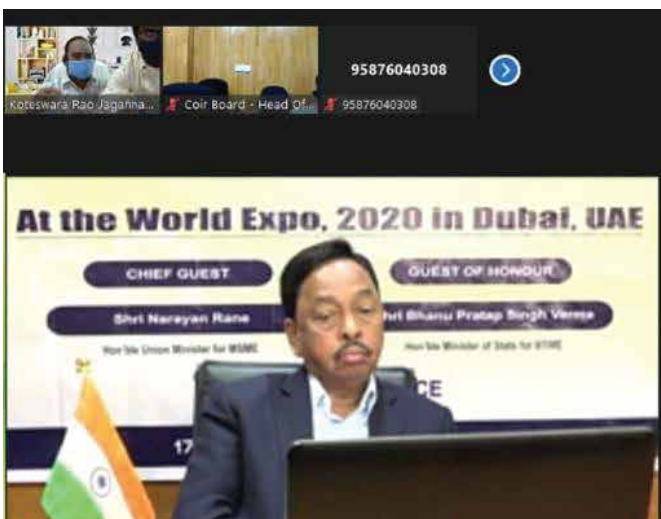
showcasing its rich heritage, art, culture, literature, cinema and cuisine from across 36 States and UTs. The India Pavilion has hosted various delegations from key sectors and States, highlighting business opportunities and in that respect Union Minister for Micro, Small and Medium Enterprises (MSME) Shri Narayan Rane and MoS, MSME Shri Bhanu Pratap Singh Verma inaugurated the MSME Pavilion Virtually in the presence of officials from the Government of Dubai and dignitaries joining from all over the country. The participation of Ministry of MSME in the expo helped to understand the MSME ecosystem in INDIA as well as enabled interaction with Governments of different countries, Business Delegations and Industry leaders which helped in exchange of best practices adopted across the World 12 Feature Films, showcasing the strength of MSME sector in India was screened on various topics including MSME landscape in India, Backing Businesses(Credit Support), SFURTI(Rural artisans), NSIC (Rapid Incubation), Technology Centres (Charkha se Chandrayaan) and success stories of Indian MSMEs The special Khadi India Film



produced by the KVIC was also launched at the Dubai Expo. In his inaugural address, Hon'ble Union Minister Shri Rane said that the MSME sector plays a significant role in terms of job creation and expanding manufacturing base. Today, it has over 6 crore Units employing over 11 crore people and is a significant contributor to the economic growth with over 30 percent of contribution to GDP and over 48 percent of overall exports from India. While Hon'ble MoS Shri Bhanu Pratap Singh Verma

said that the Ministry of MSME has been undertaking various important activities to boost the MSME sector and has been actively engaged in spearheading initiatives like Finance facilitation, capacity building and skill training, facilitating market linkages, technology upgradation etc for the overall inclusive development of MSMEs across the country.

Small businesses were given a helping hand onto the World stage at expo 2020 Dubai. A series of events at the **UN pavilion** in the opportunity district unlocked the potential for growth and possible solutions for tackling problems. Various events are being organised by the International Trade centre, who highlight the needs of small businesses and entrepreneurs and



and provide support for them as they grow like Digital Trade: Opportunities for youth in the MENA region, small businesses for the SDGs-Photo exhibition, young entrepreneurs in sport and Investing in Women. A collection of visual human stories featuring inspirational entrepreneurs from International Centre trade projects in developing countries on show at the UN hub, opportunities pavilion. This Photo Exhibition was organised to showcase how small businesses contribute to the achievement of sustainable development goals. Various MoUs were signed during the Expo 2020 Dubai, For Example Andhra Pradesh Government signed 3 MoUs across sectors including MSMEs and showcased MSME park at their Pavilion. Dubai offers Unlimited opportunities for Indian entrepreneurs in expo 2020. Taking new strides, Indian entrepreneurs are all set to lookout for new opportunities in the UAE. The expo will benefit Indian and foreign entrepreneurs by offering international business ventures. The broad scale of the Expo platform aims to accelerate the development of SMEs. Small and Medium Businesses are already key drivers of the UAE economy.

Furthermore, the long-term investments in the expo will offer an intrinsic platform for budding innovators and start-ups. Expo 2020 Dubai proved to be the unique global platform to attract investments, forge agreements and promote international cooperation. With 192 Countries at expo, business opportunities are limitless. India's massive 4-floor pavilion is the brilliant mix of Ayurveda, Yoga, Space and various other programmes showcasing Indian businesses across 27 verticals of the economy. Over 150 mega cultural events and business events and 26 multilateral summits are being hosted over the course of 182 days. India's growth and its huge market add hope and promise to the world economy, its open business environment, and an abundance of young talent, strengths across verticals and vast resources make it an ideal business partner.

With Millions of visitors participating in the expo, it is the best place to rekindle business connections, and open new markets and revenue streams.



AROUND THE MINISTRY



India-Taiwan Joint Work Group Meeting on SME Cooperation

First meeting of India-Taiwan Joint Working Group on SME Cooperation was held on 24.01.2022 in virtual mode. The Indian side was led by Ms. Mercy Epao, Joint Secretary (SME) while the Taiwan side was led by Dr. Chhin-Tsang Ho, Director General, Small and Medium Enterprises Administration, Ministry of Economic Affairs, Taiwan. During the meeting both sides exchanged their policies/experiences in development of MSME sector; agreed for setting up an India-Taiwan SME Cooperation Forum for taking up sector specific issues and B2B engagements. The two sides also agreed to encourage participation of their MSMEs in major fairs/exhibitions of each other.



MoUs & Partnerships

Central Institute of Hand Tools (CIHT), Jalandhar, Punjab signed MoUs with SBS Group of Institutes, Patti and Doaba College, Jalandhar for carrying out Skill development activities.

Fragrance & Flavour Development Centre (FFDC), Kannauj signed MoUs with CSIR-National Botanical Research Institute (CSIR-NBRI) and SCIR-Indian Institute of Toxicology Research (CSIR-IITR) on 18.01.2022



Research & Development

- Central Tool Room & Training Centre (CTTC), Kolkata has manufactured Niobium Cell used for scientific research for M/s Variable Energy Cyclotron Centre (VECC), Department of Atomic Energy, Govt. of India.
- Indo Danish Tool Room (IDTR), Jamshedpur manufactured Cutting tools for cutting electrodes used in heat sensor assembly in melting furnace for M/s Allied Industries, Jamshedpur (an MSME unit).
- CTTC, Bhubaneswar manufactured Jet spray nozzle used for cleaning of oil tanks/container for M/s Washmatic System Pvt. Ltd., Kolkata.
- Central Institute of Hand Tools (CIHT), Jalandhar manufactured 3 Injection moulds used for Sports Goods making.



The image features a hand at the top holding a single wooden block, poised to place it on a stack of three other wooden blocks. A large red arrow is superimposed on the stack, pointing upwards. The background is a blurred office setting with a laptop and papers.

III.

Progress Update

Progress Update

MSME SAMBANDH – Public Procurement Policy:

Implementation of Public Procurement Policy for Micro and Small Enterprises is monitored through 'MSME SAMBANDH' portal. Upto 31.01.2022, the procurement details of Central Public Sector Enterprises (CPSEs) during FY 2020-21 & 2021-22 is as follows-

Year	CPSEs reported (Nos.)	Total Procurement (Rs. in crore)	Procurement from MSEs (including MSEs owned by SC/STs) (Rs. in crore)	Procurement from MSEs owned by SC/STs (Rs. in crore)	Procurement from MSEs owned by Women (Rs. in crore)
2020-21	153	1,44,565.44	40,760.13 (28.20%) (1,76,420 MSEs benefited)	757.28 (0.52%) (6,843 MSEs benefited)	718.84 (0.50%) (4,990 MSEs benefited)
2021-22 (As on 31.01.2022)	113	92,586.95	30,296.75 (32.72%) (1,36,783 MSEs benefited)	719.21 (0.78%) (5,658 MSEs benefited)	719.78 (0.78%) (5,179 MSEs benefited)

Emergency Credit Line Guarantee Scheme (ECLGS) :

Under the Emergency Credit Line Guarantee Scheme (ECLGS), out of the total budgetary allocation of Rs. 10,000 crores, an amount of Rs. 1,000 crore has been released to the implementing agency, i.e., National Credit Guarantee Trust Company (NCGTC) in the month of January, 2022. Till 28.01.2022, the total release to the said agency by Ministry of MSME during the current financial year stands at Rs. 8,750 crores.

Credit Guarantee Scheme for Subordinate Debt (CGSSD) :

It is operationalized through a special window created for this purpose under Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE). The scheme has been extended upto 31st March, 2022.

As reported by CGTMSE during the FY 2021-22 (From 01.04.2021 to 24.01.2022), 285 guarantees have been approved involving an amount of Rs. 27 crore.

Since inception, 758 guarantees amounting to Rs. 82.77 crores have been extended by 18 Banks.

Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE) :

During the month of January, 2022, upto 24.01.2022, as per the data provided by CGTMSE, 21,287 guarantees have been approved involving an amount of Rs. 2,174 crores.

During the FY 2021-22 (from 01.04.2021 to 24.01.2022), a total of 5,32,250 guarantees have been approved involving an amount of Rs. 39,357 crores.

Prime Minister's Employment Generation Programme (PMEGP):

Prime Minister's Employment Generation Programme (PMEGP) Margin Money Subsidy of Rs. 1905.02 crores was disbursed by banks upto 31.01.2022, under the 'Prime Minister's Employment Generation Programme' (PMEGP) which will facilitate setting up of 62086 micro enterprises creating employment of around 496 persons.

Capacity Building and Augmentation:

Training & Placement:

During the month of January, 2022, 18 Tool Rooms & Technology Institutions under the Office of Development Commissioner (MSME) assisted 2,729 units for job works, testing & calibration, and consultancy services. These Tool Rooms & Technology Institutions provide facilities for designing and manufacturing of dies and tools, moulds, jigs and fixtures, gauges and tool components, CAD/CAM, etc.

Assistance and Handholding:

During the month of January, 2022, 18 Tool Room & Technical Institutions under the Office of Development Commissioner (MSME) trained 12,634 trainees. These Tool Rooms & Technical Institutions provide training & consultancy to industries, render facilities for upgrading technologies and provide skill training in specific product groups like Foundry & Forging, Electronics, Electrical Measuring instruments, Fragrance & Flavour, Glass and Footwear Industry etc

Extension Centres (ECs):

35 locations for ECs have been approved. Out of these 35 ECs, Detailed Project Report (DPR) of 24 ECs has been approved.

17 ECs have started training/assisting MSMEs. In the month of January, 2022, 17 ECs have trained 1,255 trainees and assisted 35 MSMEs.

COIR Board:

29 firms were newly registered as Coir Exporters and issued Registration-cum-Membership Certificates in January, 2022.

Coir Vikas Yojana - 9 Industrial Units Registered, 14 persons were trained under HRD, participation in 4 Domestic Exhibitions for Domestic Market Promotion under the Scheme.



EVENTS



DUBAI EXPO



Dubai Expo Ministry of Micro, Small & Medium Enterprises (MSME), Government of India, in association with Federation of Indian Chambers of Commerce & Industry (FICCI), participated in World Expo 2020 in Dubai from January 16-26, 2022 (for duration of 11 days). During this period strength of MSME Sector of India was showcased at the MSME Pavilion organised at the India Pavilion at Expo site. In the MSME Pavilion, activities of the Ministry and its organisations and unique products produced by MSMEs in various sectors were also showcased digitally through 12 films.





“
The role of the MSME sector is very important in creating an Aatmanirbhar Bharat, and today's inauguration of the *MSME Technology Centre in Puducherry will immensely contribute towards upskilling our youth*”



PM Narendra Modi at

25th National Youth Festival



National Youth Day

Hon'ble Prime Minister inaugurated technology Centre of the Ministry of MSME, established at Puducherry, on the occasion of "National youth Day" on 12th January, 2022. The world Class Technology Centre set up with an investment of about Rs. 122 crore is spread across 10 acres, will train 20,000 youth, support 2,000 MSMEs and incubate 200 Start-Ups, thereby propelling the local economy to great heights. Inauguration of this MSME Technology Centre by Hon'ble Prime Minister will boost skill development and inculcate entrepreneurial spirit among the youth of the region



Army Day

The Monumental National Flag, which is the world's largest national flag made of Khadi fabric, was put to a grand public display along with India-Pakistan Border at Jaisalmer to celebrate "Army Day" on 15.01.2022.



NSIC

On the occasion of Azadi Ka Amrit Mahotsav, NSIC celebrated the 73rd Republic Day at Corporate Office, New Delhi and unfurled the National Flag and the employees sung patriotic song to salute our great Nation.



V. SUCCESS STORIES!





AGRASEN SMART SOLUTIONS PVT. LTD (ASMARS)- KARNAL, HARYANA

Himanshu Gupta

“Awareness is the greatest agent for success”

Agrasen Smart Solutions Pvt. Ltd. is one such example of the success which connects businesses globally. Himanshu Gupta , the CEO of the Company saw an advertisement of Management Development Programme(MDP) on Digital Marketing and came in contact with the MSME-DI karnal. He went through a wonderful experience during the programme and got awareness about various Government Schemes. His unit is now registered under Udyam Registration and brings companies from different fields and regions together to talk business, share new trends and ideas. With support from the Ministry of MSME , Shri Himanshu Gupta is confident that Agrasen Smart Solutions will go a long way in future to help the business and financial needs of the companies.



Visit by Shri Karikal Vallavan, IAS, the then Commissioner of Industries, AP to Production Centre at CFC

THE MACHILIPATNAM IMITATION JEWELLERY CLUSTER ANDHRA PRADESH

“Coming together is Beginning, staying together is Progress, and working together is Success”

Imitation Jewellery Cluster is one such example of the success in which more than 90% of the Units are micro enterprises. It is predominantly an artisan-oriented cluster evolved over a long period of time and identified as a suitable one under MSE-Cluster Development Program. The cluster was in need of separate industrial estate for expansion of the units, technology upgradation, pollution control measures, etc. To mitigate these problems and to help the cluster enterprises to upgrade themselves, the Office of DC-MSME, Ministry of MSME, Govt. of India, New Delhi, sanctioned a common facility centre (CFC) for the cluster which resulted in improved awareness about the latest trends & technologies, creation of critical common infrastructure, effluent treatment facilities etc. It is hoped that the collective working of the Machilipatnam Imitation Jewellery Cluster Enterprises will go a long way in future in enhancing their direct exports and generation of additional employment.

Social Media

Ministry of MSME has an active social media presence that highlights the Ministry's day to day activities and engages with the public directly. This section highlights the social media buzz and the highest engagement posts for the month



twitter.com/minmsme

Impressions : 13,836

← Tweet

 **Ministry of MSME** ✓
@minmsme

Block your calendar for upcoming MSME Conclave on 26th February 2022 at Sindhudurg. The conclave is aimed at promoting entrepreneurship and trade opportunities for SC/ST entrepreneurs in the Konkan Region. #MSME #KVIC #NSIC #COIRBOARD #SCSTHUB #MSMECONCLAVE



You and 8 others

10:34 AM · Feb 23, 2022 · Twitter Web App

Block your calendar for upcoming MSME Conclave on 26th February 2022 at Sindhudurg. The conclave is aimed at promoting entrepreneurship and trade opportunities for SC/ST entrepreneurs in the Konkan Region. #MSME #KVIC #NSIC #COIRBOARD #SCSTHUB #MSMECONCLAVE

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facebook.com/minmsme
Impressions: 7,139

Ministry of Micro, Small and Medium Enterprises, Government of India
Published by Min Msme • 25 February at 12:08

MSME Minister, Shri Narayan Rane inaugurated the KONBAC SFURTI CLUSTER at KUDAL which will support 300 artisans. Also on the occasion 500 honey bee boxes, 100 electric pottery wheels and 100 agarbatti making machines were distributed which will provide self employment opportunities. #MSME #scsthub #coirboard #NSIC #KVIC #MSMEConclave

7,139 People reached 329 Engagements Boost post

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