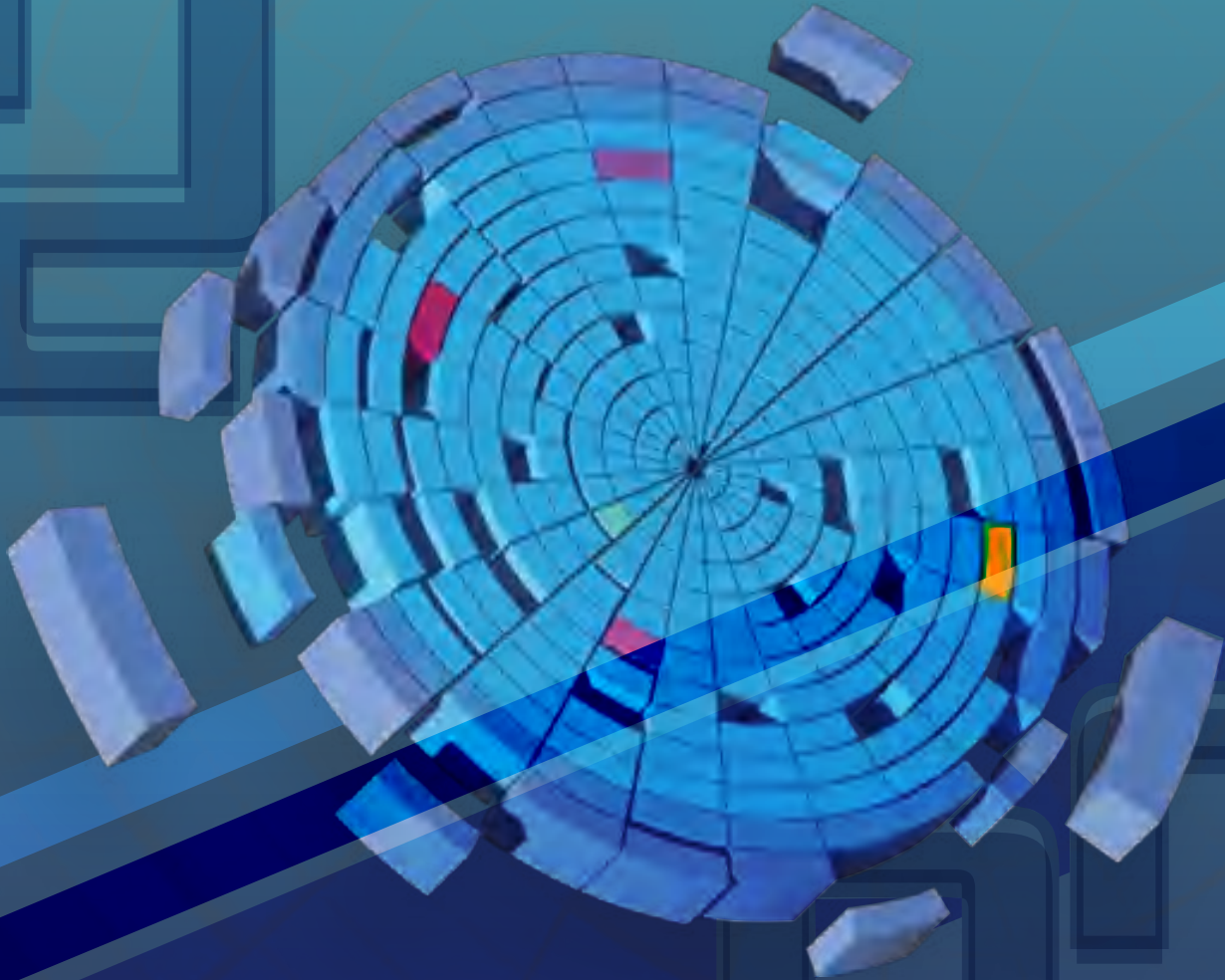


# MSME INSIDER

January

YEAR END EDITION



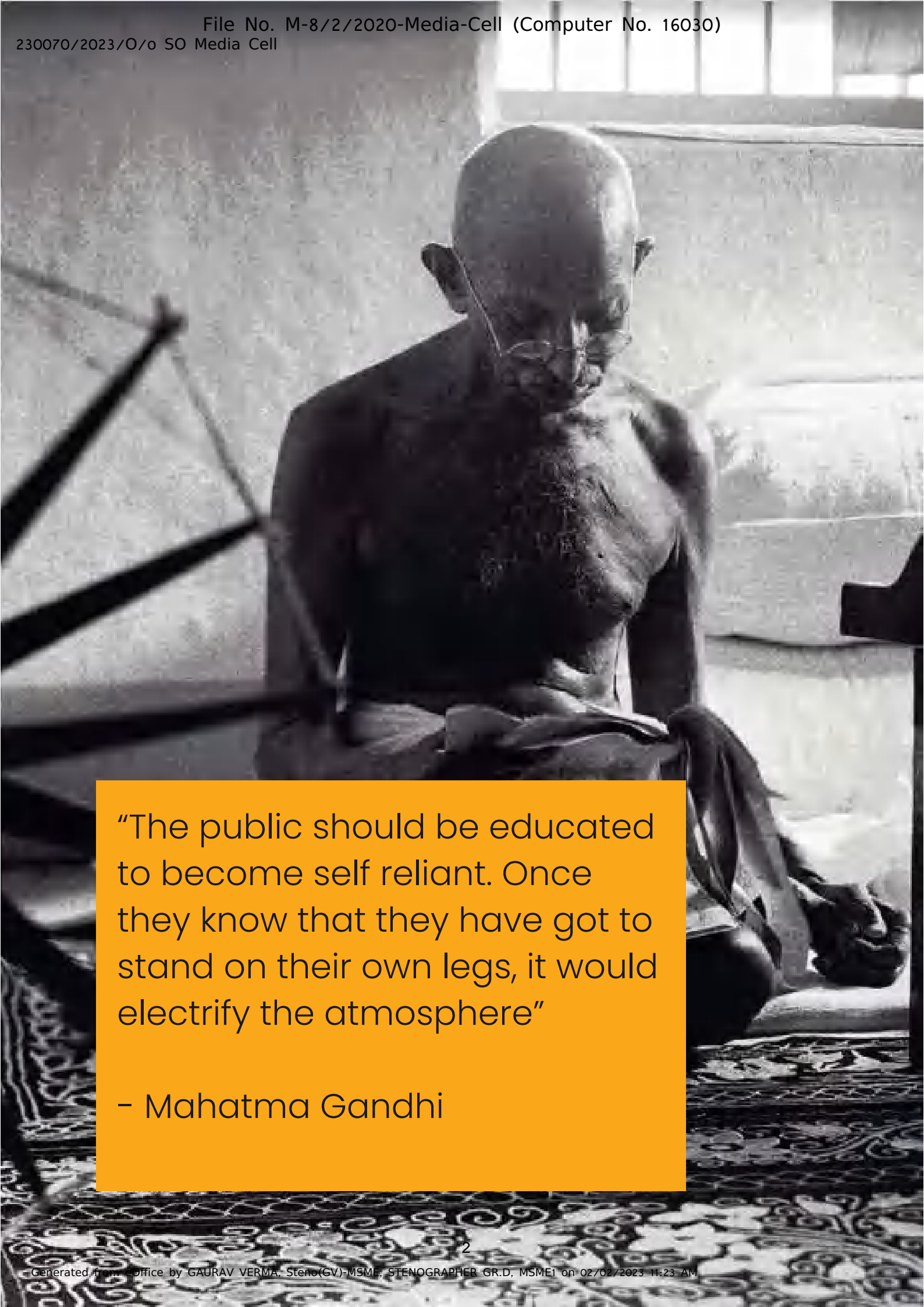
Ministry of Micro, Small & Medium Enterprises,  
Government of India

January 2023

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December



“The public should be educated to become self reliant. Once they know that they have got to stand on their own legs, it would electrify the atmosphere”

- Mahatma Gandhi

# Table of Content

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Ministry of MSME in 2022 at a Glance	04
About the Ministry	09
Progress Update	13
Major Events of Ministry of MSME in 2022	17
Success Story	33
Social Media	35

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सत्यमेव जयते

GOVERNMENT OF INDIA

MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

*Ministry of Micro,  
Small & Medium  
Enterprises in  
2022  
at a Glance*



**M**icro, Small and Medium Enterprises (MSME) sector, with more than six crore enterprises, has emerged as a highly vibrant and dynamic sector of the Indian economy, fostering entrepreneurship and generating self-employment opportunities at comparatively lower capital cost, next only to agriculture. Ministry of MSME promotes growth and development of the sector, including Khadi, Village and Coir industries, by implementing various schemes/programmes towards credit support, technological assistance, infrastructure development, skill development and training, enhancing competitiveness and market assistance. Organizations under the Ministry include Office of Development Commissioner (MSME), Khadi and Village Industries Commission (KVIC), Coir Board, National Small Industries Corporation Corporation Ltd. (NSIC), National Institute for Micro, Small and Medium Enterprises (Ni-msme) and Mahatma Gandhi Institute for Rural Industrialization (MGIRI). Ministry has a vast network of field formations spread across the length and breadth of the country to support and handhold MSMEs, which include MSME Development and Facilitation Offices (MSME-DFO), Branch



MSME-DFOs, MSME Testing Centres, MSME-Testing Stations and Technology Centres (Tool Room & Technical Institutions) and field offices of KVIC, Coir Board and NSIC.

Ministry of MSME achieved various milestones in the year 2022. Ministry organized “Udyami Bharat” well known programme held on 30.06.2022 at Vigyan Bhawan, New Delhi which was presided over by the Hon'ble Prime Minister of India Shri



Narendra Modi in the august presence of Hon'ble Union Minister for MSME, Shri Narayan Rane and MoS for MSME, Shri Bhanu Pratap Singh Verma. During the event, Prime Minister conferred 'National MSME Awards, 2022' to MSMEs, States/UTs, Aspirational Districts and Banks to recognize their efforts in the growth and development of MSME sector.

Prime Minister launched the 'Raising and Accelerating MSME Performance' (RAMP) scheme, 'Capacity Building of First-Time MSME Exporters' (CBFTE) scheme and new features of the 'Prime Minister's Employment Generation Programme' (PMEGP). He also digitally transferred

assistance to beneficiaries of PMEGP for 2022-23; announced the winners of 'MSME Idea Hackathon-22' and issued Digital Equity Certificates to 75 MSME beneficiaries of Self Reliant India (SRI) Fund.

Following the adoption of the revised definition of MSMEs, which is based on investment in plant & machinery or equipment; and turnover, the Udyam Registration Portal was launched on 01.07.2020. It is fully online, free of cost, hassle free, does not require any documentation, and is a step towards Ease of Doing Business for MSMEs. Landmark of 1 crore registrations on the portal was achieved on 02.08.2022.

During the 18<sup>th</sup> Meeting of National Board for Micro, Small and Medium Enterprises (NBMSME) held on 14.09.2022, Minister for MSME launched the integration of Udyam and National Career Service (NCS) portals, which was announced in Budget 2022.

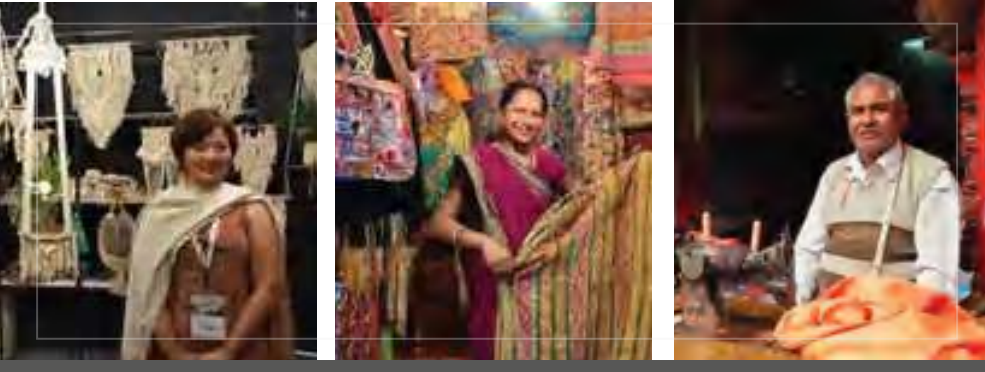
For sharing Udyam Registration data, MoU signed between the Ministry of MSME and Ministry of Tourism on 02.08.2022. In the National Seminar on Growth & Development of MSMEs inaugurated by Minister for MSME at Imphal, Manipur on 20.11.2022, the Ministry signed MoUs with three platforms of Trade Receivables Discounting system (TReDS) viz. Invoicemart, MIXchange and RXIL which will enable the MSME sector to get access to credit against invoices at a discounted rate to meet payment challenges.



The Ministry has notified on 18.10.2022 that in case of an upward change in terms of investment in plant and machinery or equipment or turnover or both, and consequent re-classification, an enterprise shall continue to avail of all non-tax benefits of the category it was in before the re-classification, for a period of three years from the date of such upward change. Non-tax benefits include benefits of various schemes of the Government, including Public Procurement Policy, Delayed Payments, etc



Prime Minister's Employment Generation Programme (PMEGP) is a credit linked subsidy scheme providing employment opportunities through establishment of micro-enterprises in the non-farm sector. During the year



2022, maximum project cost admissible for setting up of new project has been enhanced from Rs. 25 lakh to Rs. 50 lakh for manufacturing sector and from Rs. 10 lakh to Rs. 20 lakh for services sector.

Units in Aspirational Districts and Transgenders have been included in the Special Category. Geo-tagging of the PMEGP units have been initiated for capturing the details of the products and services offered by the units and to create market linkages for them. Since its inception in 2008, under the scheme, more than 8.34 lakh enterprises have been set up generating an estimated employment of around 68 lakh.

Under Credit Guarantee Scheme for Micro and Small Enterprises (CGTMSE), collateral free loan up to a limit of Rs. 2 crore to MSEs is provided. In FY 2022-23, (upto 30.11.2022), 7.07 lakh guarantees have been approved involving Rs 60,376 crore, which is the highest since inception of the scheme in 2000-01. With effect from 01.12.2022, for credit ceiling up to Rs. 2 crore, the maximum extent of guarantee cover has been enhanced upto 85%. Enterprises owned by women are eligible for guarantee cover upto 85%. Other Schemes of the Ministry have also helped in fostering a better environment for MSMEs. Such as Scheme of Fund for Regeneration of Traditional Industries (SFURTI), Procurement & Marketing Support, International Cooperation Scheme etc.



During the year 2022 various events and programmes were organized to create awareness about entrepreneurship and various schemes/ initiatives of the Ministry. Some of the events are “National Conference of MSME-Development Institutes, Testing Centres and Technology Centres”, Mega Global MSME Business Summit’ titled ‘Empowering Tech Entrepreneurs’, ‘Mega International Summit on MSMEs’ Competitiveness and Growth’, ‘Global MSME Convention for Plastics Industry’ etc.

In the year 2022, Meetings of Joint Committee / Joint Working Group on cooperation in MSME sector were held between Ministry of MSME, Govt. of India and counterpart Ministry/Department of Taiwan, Mauritius and Japan respectively. During these bilateral meetings, the two sides exchanged the best practices and experiences in MSME sector development and deliberated upon potential areas of bilateral cooperation in MSME sector.





# About the Ministry



## 01. First Meeting of India-Taiwan SME Cooperation Forum

A delegation led by Sh. B.B. Swain, Secretary (MSME) undertook a visit to Taiwan during 30 Nov – 02 December, 2022 and attended the first meeting of India-Taiwan SME Cooperation Forum. The first SME Forum meet has focused on the healthcare sector on the theme "Electronic Manufacturing for the Healthcare Sector". The visit will paved a way for negotiation at G2G level for bilateral cooperation in the MSME sector and also explore tie-ups & joint ventures through B2B platforms between the two countries Healthcare Sector".

## 02. The Mega International Conference on Packaging at Packmach Asia

The Ministry of Micro, Small and Medium Enterprises (MSME), Government of India in partnership with the PHD Chamber of Commerce and Industry (PHDCII) organised the Mega International Conference on Packaging at Packmach Asia and Buyer Seller Meet from 7-9 December, 2022 at Mumbai. Senior officers of the Ministry of MSME, PHDCII, Indian Institute of Packaging, Directorate General of Foreign Trade, and foreign delegates from Sri Lanka, UK, Germany, Bangladesh Italy, Ghana, Nepal, Bhutan, Kenya, Spain, Australia, Myanmar participated in various technical session as key speakers. The event was attended by more than 200 MSMEs.



## 03. NSIC presented a cheque as dividend to Ministry of MSME.

Shri Gaurang Dixit, CMD and Director (Finance), National Small Industries Corporation Limited (NSIC) presented a cheque of Rs. 33.17 crore to Shri B. B. Swain, Secretary, Ministry of Micro, Small and Medium Enterprise on 30<sup>th</sup> December 2022 towards dividend for FY 2021-22.

Ms. Mercy Epao, Joint Secretary, Ministry of MSME and other Ministry officials were also present in this occasion.

## 04. MSMEs participated in Software Korea 2022

NSIC facilitated participation of 18 MSMEs in Software Korea 2022 at Seoul, South Korea from 07-09 December 2022 under the International Cooperation Scheme.

Ms. Mercy Epao, Joint Secretary, Ministry of MSME and other Ministry officials were also present in this occasion.

# MoUs & Partnerships

## 1. Ministry of MSME signed MoU with the Department of Textiles, Commerce, Industry and Tourism, Government of Manipur

The Ministry of MSME signed an MoU with the Department of Textiles, Commerce, Industry and Tourism, Government of Manipur for 'Raising and Accelerating MSME Performance' (RAMP) Scheme. The Ministry also signed MoUs with three platforms of Trade Receivables Discounting system (TReDS) viz. Invoicemart, MIXchange and RXIL which will enable the MSME sector to get access to credit against invoices at a discounted rate to meet payment challenges.

## 2. Central Tool Room (CTR), Ludhiana signed MoUs with the following Institutions:

The Ministry of MSME signed an MoU with the Department of Textiles, Commerce, Industry and Tourism, Government of Manipur for 'Raising and Accelerating MSME Performance' (RAMP) Scheme. The Ministry also signed MoUs with three platforms of Trade Receivables Discounting system (TReDS) viz. Invoicemart, MIXchange and RXIL which will enable the MSME sector to get access to credit against invoices at a discounted rate to meet payment challenges.

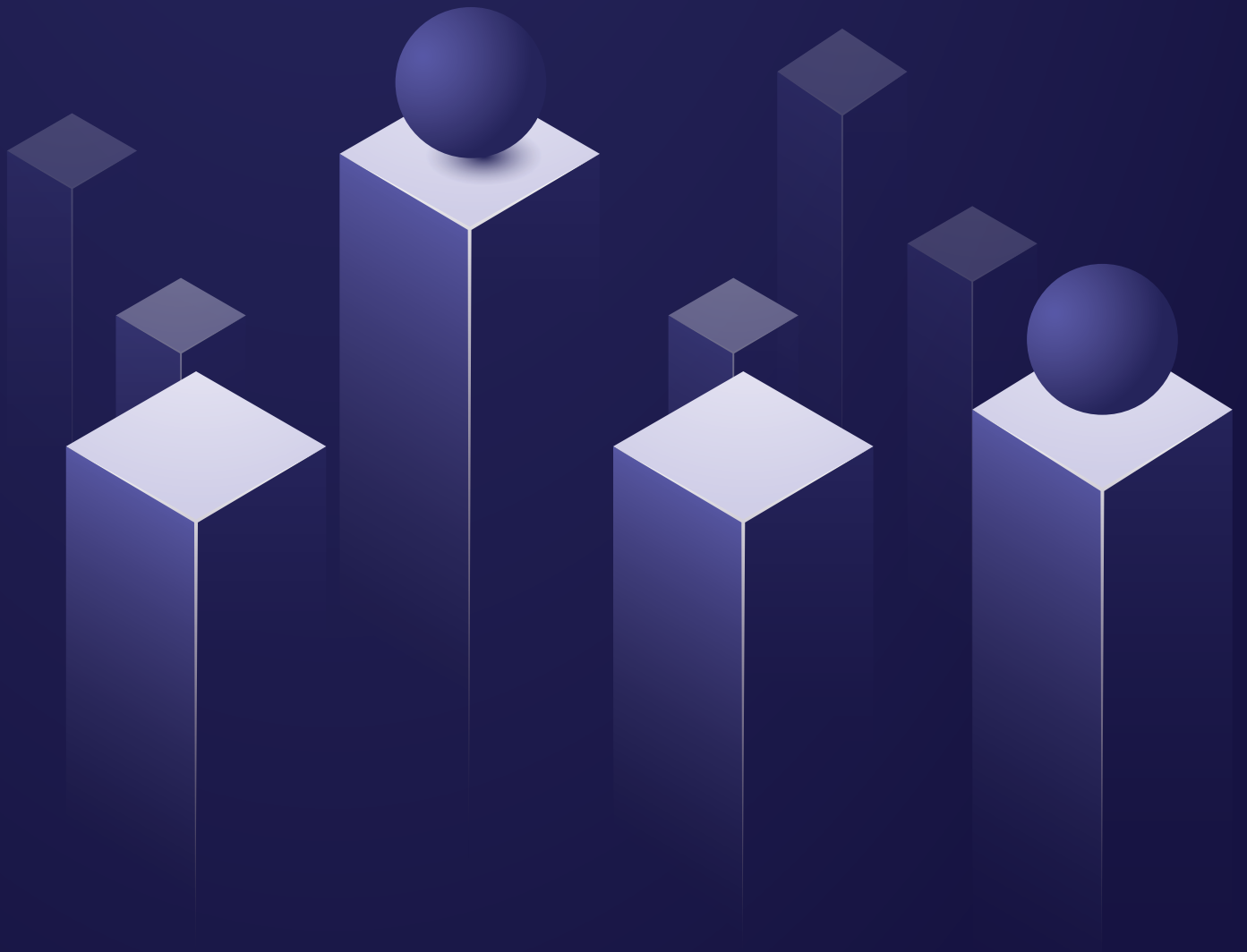


# Research & Development

in the month of December, 2022



- Indo German Tool Room (IGTR), Aurangabad designed and developed Aluminum Hot Forging Die Set worth Rs. 6.65 lakh for M/s Hero Motor Cycle component (which was being imported from Europe) for M/s Endurance Technologies Ltd.
- Indo Danish Tool Room (IDTR), Jamshedpur manufactured two different types of mould for refractory material, which were being imported from Japan.
- MSME-TC, Durg, assisted in development of Thermowell component for M/s Bhilai Engineering Corporation Ltd, which is used to protect temperature sensors installed in deep sea for Defence applications



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# Progress Update

## MSME SAMBANDH - Public Procurement Policy

Implementation of Public Procurement Policy for Micro and Small enterprises is monitored through 'MSME SAMBANDH' portal. Upto 30.12.2022, the procurement details of Central Public Sector Enterprises (CPSEs) during FY 2021-22 & FY 2022-23 are as follows:

Year	CPSEs reported (Nos.)	Total Procurement (Rs. in crore)	Procurement from MSEs (including MSEs owned by SC/STs) (Rs. in crore)	Procurement from MSEs owned by SC/STs (Rs. in crore)	Procurement from MSEs owned by Women (Rs. in crore)
2021-22	158	1,64,514.20	53,484.46 (32.51%) (2,25,437 MSEs benefitted)	1,29.87 (0.78%) (10,4,14 MSEs benefitted)	1,660.43 (1.01 %) (11,225 MSEs benefitted)
2022-23 (As on 30.12.2022)	131	1,07,931.40	38,428.63 (35.60%) (1,44,914 MSEs benefitted)	981.46 (0.91%) (6,601 MSEs benefitted)	1,035.65 (0.96%) (7,654 MSEs benefitted)

## MSME SAMPARK

MSME SAMPARK portal is a digital platform wherein jobseekers (passed out trainees/students of Tool Rooms & Technical Institutions) and recruiters get connected. Progress of SAMPARK portal for the month of December, 2022 (as on 25.12.2022) is given below:

Job seekers (Passed out trainees) registered	Job providers (Recruiters) Registered	Jobs offered	Current vacancy available
664	29	255	181

## Self Reliant India (SRI) Fund

As reported by NSIC Venture Capital Fund Limited (NVCFL), 34 Daughter funds have been empanelled under the SRI Fund and under the aegis of NVCFL (Mother Fund). As of now, financial assistance to 128 potential beneficiaries have been extended by the Daughter funds.

As on 22.12.2022, Rs.34.50 crore has been released to NVCFL during the month of December, 2022. During FY 2022-23, Rs.177.42 crore has been released to NVCFL.

## Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE)

During the Month of December (as on 22.12.2022), as per the data provided by CGTMSE, 82.056 guarantees have been approved involving an amount of Rs. 6,680 crore during the month of December, 2022. During FY 2022-23, a total of 7.89 lakh guarantees involving an amount of Rs. 67,056 crore have been approved.



## Prime Minister's Employment Generation Programme (PMEGP)

During the month of December 2022, Margin Money Subsidy of Rs. 57.24 crores was disbursed, under the 'Prime Minister's Employment Generation Programme' (PMEGP) creating employment opportunities for 14,176 persons.

During the FY 2022-23 (upto 31.12.2022), Margin Money subsidy of Rs. 1505.72 crore was disbursed under the 'Prime Minister's Employment Generation Programme' (PMEGP) Scheme and created employment opportunities for 14,176 persons.

## Capacity Building and Augmentation

### Training & Placement:

- 18,970 persons have been imparted skill training through various organizations under the Ministry viz., Tool Rooms & Technical Institutions, New Technology Centres established under Technology Centre Systems Programme (TCSP), National Small Industries Corporation (NSIC) Ltd., Khadi and Village Industries Commission (KVIC), National Institute for Micro, Small and Medium Enterprises (ni-msme) and Coir Board during the month of December, 2022.
- 154 trainees trained by MSME Tool Rooms & Technical Institutions [Central Tool Room & Training Centre (CTTC), Bhubaneswar, Indo German Tool Room (IGTR), Aurangabad, Process and Product Development Centre (PPDC), Meerut, Central Institute of Tool Design (CITD), Hyderabad and Central Institute of Hand Tools (CIHT), Jalandhar] have been placed in various enterprises located at Karnataka, Telangana, Odisha, Andhra Pradesh, Maharashtra, Uttar Pradesh and Punjab.
- As on 22.12.2022, under the 'Entrepreneurship Skill Development Programme' (ESDP) scheme, 69 programmes were conducted benefitting 4,031 persons during the month of December, 2022.

Tool Room & Training Centre (TRTC), Guwahati had undertaken following major activities during the month of December, 2022:

- Trained 972 candidates in various NCVT/SCVT Certificate and Diploma courses such as Machinist, Turner, Welder, Computer Hardware & Network Management, Steel Fabrication, Plumber, CNC Machining, CAD/CAM, PLC, Auto CAD & Catia etc.
- Rendered services to 59 units including MSMEs by manufacturing tools & components.
- 55 trainees have been placed in different industries of Assam.

## Assistance and Handholding

During the month of December 2022, 18 Tool Room & Technical Institutions spread across the country are providing trained personnel assisting MSMEs for various job works, testing & calibration, consultancy services such as designing and manufacturing of dies and tools, moulds, jigs and fixtures, CAD/CAM, etc. 2,616 units were assisted by these Tool Room & Technical Institutions during the month of December, 2022. Significant achievements are listed below:

Central Tool Room & Training Centre (CTTC), Bhubaneswar has manufactured a motor, which has application in scanning tunneling microscope and in robotic surgery.

### Extension Centres (ECs)

35 locations for ECs have been approved, out of which, Detailed Project Reports (DPRs) of 26 ECs have been approved.

In the month of December, 2022, 17 ECs have trained 1,192 trainees and assisted 32 MSMEs.

### Coir Board

8 firms were newly registered as Coir Exporters and issued Registration-Cum-Membership Certificates in December, 2022.



Major

# EVENTS

of Ministry of MSME in

# 2022





## Events held in January 2022

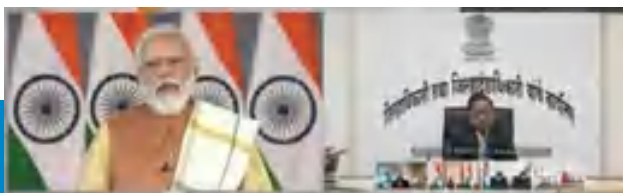


### 01 MSME Pavillion at Dubai Expo

Hon'ble Union Minister Shri Narayan Rane, Hon'ble Minister of State Shri Bhanu Pratap Singh, Shri B.B Swain Secretary MSME and Shri Vinai Kumar Saxena Chairman KVIC in the presence of Senior official of Ministry inaugurated the MSME Pavilion in the World Expo, 2020 Dubai on 17.01.2022. In the MSME Pavilion, activities of the Ministry and its organisations and unique products produced by MSMEs in various sectors were also showcased digitally through 12 films.

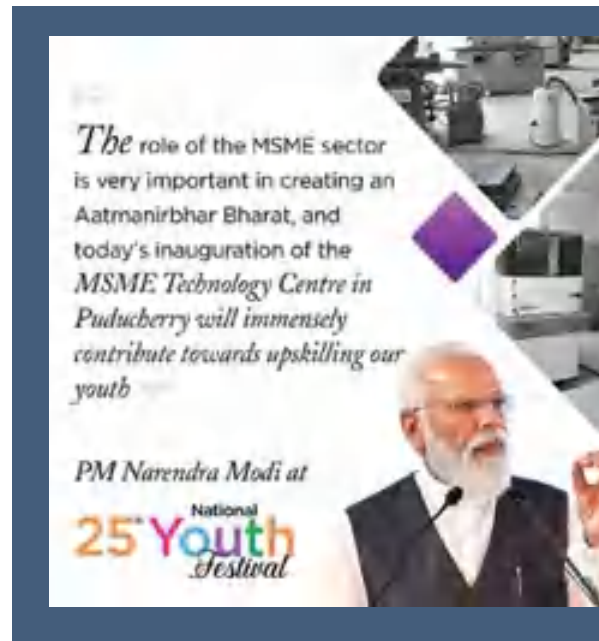
### 02 Inauguration of Technology Centre

Hon'ble Prime Minister Shri Narandra Modi inaugurated MSME Technology Centre at Puducherry in the presence of Shri Narayan Rane, Hon'ble Minister, MSME and Shri Bhanu Pratap Singh Verma, Hon'ble Minister of State, MSME on 12<sup>th</sup> January, 2022 during the National Youth festival.



## 02 National Youth Day

Hon'ble Prime Minister inaugurated technology Centre of the Ministry of MSME, established at Puducherry, on the occasion of "National youth Day" on 12 January, 2022. The world Class Technology Centre set up with an investment of about Rs. 122 crore is spread across 10 acres, will train 20,000 youth, support 2,000 MSMEs and incubate 200 Start-Ups, thereby propelling the local economy to great heights. Inauguration of this MSME Technology Centre by Hon'ble Prime Minister will boost skill development and inculcate entrepreneurial spirit among the youth of the region.



## 03 Army Day

The Monumental National Flag, which is the world's largest national flag made of Khadi fabric, was put to a grand public display along with India-Pakistan Border at Jaisalmer to celebrate "Army Day" on 15.01.2022.

**Events held in February 2022**

01

**MSME CONCLAVE**

Ministry of MSME organised two day MSME conclave at Sindhudurg in Maharashtra, The Conclave was inaugurated by Union Minister Shri Narayan Rane on 25.02.2022 in the presence of Secretary-MSME, AS&DC-MSME, Chairman-KVIC, Chairman - Coir Board, CMD-NSIC and other officials of the Ministry and its organizations such as NSIC, KVIC, and Coir Board etc. During the conclave Hon'ble Minister launched the Union MSME RuPay Credit Card. The card is being offered by Union Bank in association with National Payments Corporation of India (NPCI) It provides a simplified payment mechanism to MSMEs to meet their businessrelated operational expenses. Union Minister Shri Narayan Rane also announced the establishment of MSME-Technology Centre with an outlay of Rs. 200 Crore in Sindhudurg. The MSME-Technology Centre will provide the best of technology, incubation as well as advisory support to the industry, especially MSMEs, to enhance their competitiveness and provide skilling services for the employed and unemployed youth of the area to enhance their employability. The MSME Minister Shri Narayan Rane also inaugurated the KONBAC SFURTI (Konkan Bamboo and Cane Development Centre - Scheme of Fund for Regeneration of Traditional Industries) bamboo cluster at Kudal. The cluster supports 300 artisans. Ministry of MSME released Rs 1.45 crore for setting up this cluster. The conclave witnessed active participation from the officials of Ministry of MSME, Industry Associations, State Government, Banks, CPSEs and other senior dignitaries along with more than 400 SC/ST aspiring and existing entrepreneurs.



**Events held in March to May 2022**

01

Launch of MSME Innovation Scheme 'A component of MSME Champions scheme, an amalgamation of the Incubation, Design & IPR Schemes of Ministry'.

Hon'ble Union Minister, MSME launched the MSME Innovative Scheme (Incubation, Design and IPR) and MSME IDEA HACKATHON 2022, on 10th March, 2022 at Vigyan Bhawan in the presence of Hon'ble MoS, MSME, Shri B.B Swain Secretary, MSME and other officials. At the Launch of MSME Innovation Scheme Hon'ble Union Minister Shri. Narayan Rane distributed token of appreciation to all the team leaders who came from various institutes from different parts of the country to showcase their products.



02

Ministry of MSME celebrated its 'Iconic Week' under Azadi ka Amrit Mahotsav

Ministry of MSME celebrated its 'Iconic Week' under Azadi ka Amrit Mahotsav Ministry of MSME celebrated Iconic Week from 28.02.2022 to 06.03.2022 and conducted various events and activities promoting entrepreneurship and spreading awareness on various schemes and initiatives of the Ministry. Ministry launched entrepreneurship promotion drive in 46 aspirational districts of the country and also organized Webinars in which the participants from the various colleges were encouraged by field offices of Ministry to take up entrepreneurship.

03

M/o MSME launched **#ENTERPRISE INDIA UNDER AZADI KA AMRIT MAHOTSAV** from 27<sup>th</sup> April to 27<sup>th</sup> May, 2022



Hon'ble Union Minister of MSME Shri Narayan Rane inaugurated Enterprise India- a month long initiative to promote entrepreneurship culture in the country on 27.04.2022 at Vigyan Bhawan. Ministry of Micro, Small and Medium Enterprises also organized a meeting with Industry associations under the Chairmanship of Hon'ble Minister on 27<sup>th</sup> April, 2022 at Vigyan Bhawan to create a synergy between the various Ministries/Departments and stakeholders of MSME Sector.





## 04 Launch of ZED Scheme

Hon'ble Union Minister, MSME launched the ZED certification scheme at Vigyan Bhavan, New Delhi and emphasized the importance of quality tools/systems and energy efficient manufacturing by MSMEs to realize the Hon'ble PMs vision of Atmanirbhar Bharat.

## 05 Launch of Special Entrepreneurship Promotion Drive for Women- "Samarth"

Hon' ble Union Minister for MSME, Shri Narayan Rane along with Hon'ble Minister of State for MSME, Shri Bhanu Pratap Singh Verma launched Special Entrepreneurship Promotion Drive for Women – "SAMARTH" on the occasion of International Women's Day 2022 at SCOPE COMPLEX, New Delhi.

## 06

Four Mega International Conferences were organized by Ministry in partnership with EDII- Ahmedabad, Electronics and Software Council, PHDCCI & AIPMA for promotion of MSME Sectors. Senior officials from Ministries and Diplomats from various countries attended both physically and online. B2B & G2G Meetings are also held for India companies with the Foreign OEMs and delegates for exploring business opportunities.

Ministry of MSME with AIPMA Organized International MEGA Summit on 'Plastics-Pathway to circularity and sustainability in India'

Ministry of MSME with AIPMA Organized International MEGA Summit on Plastics - "Pathway to circularity and sustainability in India" on 4<sup>th</sup>-5<sup>th</sup> March, 2022 at New Delhi. Hon'ble MoS, MSME, Shri Bhanu Pratap Singh Verma, in his address said that this mega event is an effective platform to bring the stakeholders and experts to discuss the impact and possible solution for MSMEs on Plastic Waste Management in India and open new business opportunities in the Plastic Industry.



## 07 Mega Global Business Summit titled “Empowering Tech Entrepreneurs”

Shri Bhanu Pratap Singh Verma, Hon'ble MoS MSME inaugurated the Mega Global Business Summit titled “Empowering Tech Entrepreneurs” organised by the M/o MSME in collaboration with Electronics & Computer Software Export Promotion Council at Pragati Maidan, New Delhi



## 08 Two days Mega International Summit titled “MSME Competitiveness & Growth” organised by M/o MSME in association with EDII, Ahmedabad

Hon'ble Union Minister, MSME inaugurated the event and in his keynote address emphasized on the working of MSMEs amidst minimum resources and yet making a significant contribution to the GDP. It is therefore, necessary that these growth accelerators are handheld and strengthened.



23

## 09

M/o MSME & PHD Chamber of Commerce and Industry jointly organized the second edition of the ‘International Conference on Defence & Security’.



Hon'ble MoS, Shri. Bhanu Pratap Singh Verma MSME in his address said that Govt. has been putting special focus to bring MSMEs into the defence supply chain and thereby boost the self-reliance of the country and also contribute towards the rapidly increasing defence exports market.



## 10 ENTERPRISE INDIA MEGA JOB FAIR'

Shri. B.B. Swain, Secretary (MSME) inaugurated the 'ENTERPRISE INDIA MEGA JOB FAIR' at NTSC, Okhla on 13.05.2022 in the presence of Shri. Shailesh Kumar Singh, AS&DC(MSME), Smt. Alka Arora Nangia, CMD, NSIC, Shri. P. Udayakumar, Director (P&M), NSIC and Shri. Gaurang Dixit, Director (Finance). The major objective of Mega Job Fair was to provide employment opportunities to the students who are passing out from different courses being conducted in the Centre. More than 30 companies including renowned companies like LG Electronics, Munjal Showa (Hero Honda Group), JBM Group, Maxop, SPM Auto Comp, were present with various job offers. Addressing the event, Shri. B.B. Swain, Secretary (MSME) appreciated the efforts of NSIC in organizing the 'Enterprise India Mega Job Fair' after pandemic period to facilitate the trainees of the Centre for their employment. The NSIC Technical Center aims to offer demand driven training to the youth and make them market ready for the future opportunities.

## 11 Khadi Event

Hon'ble Home Minister of India, Shri. Amit Shah launched the Khadi Products (through CPC) for sales in 107 CAPF Canteens of Paramilitary Forces at Guwahati, Assam on 09.05.2022.





# 12 National COIR Conclave & 'RUN FOR COIR'

The 'Enterprise India National Coir Conclave 2022' was launched by the Ministry of Micro, Small, and Medium Enterprises in Coimbatore, Tamil Nadu.

On May 6, 2022, a 'Run for Coir' was held to promote the usage of Coir as a natural, biodegradable, and environmentally beneficial commodity. More than thousand people, including dignitaries, college students and the general public participated in the run.





## Events held in June 2022

### 01 International Yoga Day 2022

The Ministry of MSME, Government of India celebrated International Yoga Day 2022 on 21.06.2022 from 07:00AM to 07:45AM at the NSIC Exhibition Complex, Okhla Industrial Estate, New Delhi. The participants of the program included Shri B.B.Swain, Secretary, MSME, Shri Shailesh Kumar Singh, AS&DC(MSME), Shri P. Udayakumar, CMD, NSIC, Shri Gaurang Dixit, Director (Finance), NSIC, Shri Ateesh Singh, Joint Secretary, MSME and officials from the Ministry of MSME & NSIC. Other prominent organisations of this Ministry such as KVIC, Coir Board, MGIRI, MSME Development and Facilitation Office (MSME-DFO)/ Field Offices across the country also celebrated International Yoga Day 2022 at their respective locations along with local Industries Association.



### 02 International MSME Day 2022



Every year International MSME day is celebrated on 27<sup>th</sup> June to encourage the efforts of aspiring and existing entrepreneurs. This year on the occasion of International MSME Day 2022 Ministry of MSME announced its Join the MSME Salute Campaign, an initiative to honour the MSMEs for their immense contribution in country's socio economic growth.

## 03 MSME Week from 27<sup>th</sup> June to 3<sup>rd</sup> July, 2022

During the celebrations of MSME Week, Ministry of MSME organized a special awareness programme 'Sashakt' on all the Ministry's social media platforms for promoting Entrepreneurship and spreading awareness on various schemes and initiatives of the Ministry. During the programme, Ministry created special short films on schemes and initiatives of the Ministry of MSME along with Snippet on Udyam Registration were also created and posted on all the social media platforms of the Ministry to create awareness about benefits of Udyam Registration.



### Event held in July 2022



#### Launch of Repos Pay

Union Minister of Micro, Small and Medium Enterprises (MSME) Sh. Narayan Rane launched 'Repos Pay- A 'Mobile Electric Charging' platform and 'Phy-gital'- A Fintech Platform at 'Fuelling India 2022' event in Mumbai on 15.07.2022 in the presence of Shri

P.Udayakumar, CMD, NSIC. 'Repos Pay' is a platform where one can order a Mobile Electric Charging Vehicle on app and charge their vehicles. Repos Pay is an innovative financial platform that offers new ways for citizens to get involved in delivering clean energy to doorsteps and reap the benefits of the technologically powered payment solution.



## 01 HAR GHAR TIRANGA CAMPAIGN

Ministry of MSME celebrated “Har Ghar Tiranga” campaign under the ‘Azadi Ka Amrit Mahotsav’ from 13<sup>th</sup> to 15<sup>th</sup> August, 2022. During the Campaign Ministry of MSME performed various activities-

- Shri Narayan Rane, Hon’ble Union Minister for MSME lead the “Tiranga Yatra” on ‘HarGharTiranga’ Campaign of Azadi Ka Amrit Mahotsav at New Delhi on 14.08.2022
- Ministry of MSME and its organizations ensured hoisting of Tiranga in offices and employees’ homes, pinning of tiranga and uploading selfies with Tiranga on portal by employees, MSMEs, citizens and wide spread awareness is created among MSMEs, Industry Associations and citizens on the campaign.
- Various cultural, patriotic programs and competitions were also held by the Field formations of the Ministry
- Social Media Campaign was runned through all the social media platforms to promote “HAR GHAR TIRANGA” CAMPAIGN
- During the Campaign M/o MSME posted 75 creatives on #HarGharTiranga



**Events held in September 2022****02** INDIA INTERNATIONAL  
TRADE FAIR

Shri Gaurang Dixit, Chairman-cum-Managing Director, NSIC inaugurated India International Mega Trade Fair on 20.08.2022 which was held at NSIC Exhibition Ground, Okhla, New Delhi from 19th to 29<sup>th</sup> August, 2022.

**03** Diamond Jubilee  
Celebration of NI-MSME

On 29.08.2022 NI-MSME, Hyderabad, an autonomous body under administrative control of Ministry of MSME celebrated its 60 years of commitment towards Research and Consultancy projects for the Development & promotion of enterprises, providing skill-based training & Information relating to MSMEs

**01** National SC-ST HUB Conclave  
in Manipur

Ministry of MSME is organized National SC-ST Hub conclave on 02.09.2022 in Churachandpur, Manipur for promoting entrepreneurship and spreading awareness about schemes of the Ministry. During the National SC/ST Conclave, Hon'ble Minister of State for MSME Shri Bhanu Pratap Singh Verma, encouraged and motivated SC/ST Entrepreneurs by felicitating them on stage and visiting their stalls.

NSSH witnessed huge gathering of SC/ST SMEs eager to know more about NSSH Scheme. Hon'ble Minister, Dept. of Textiles, Commerce & Industries Govt. of Manipur, Smt. Nemcha Kipgen motivated audience to take maximum benefits under NSSH.





## 02 National SC-ST HUB Conclave in Gujarat

Ministry of MSME is organized National SC-ST Hub conclave on 28.09.2022 in Ahmedabad. The conclave provided multiple opportunities for aspiring & existing SMEs.

Dr. KIRIT SOLANKI Hon'ble MP & Chairman Parliamentary Standing Committee for welfare of SC-ST encouraged and motivated SC/ST entrepreneurs by felicitating them on stage. It was an inspiring moment for all the aspiring entrepreneurs present at the program. National SC-ST Hub Conclave, Ahmedabad facilitated multiple sessions of CPSEs Banks & Lending Institutions, GEM and Industry Associations providing an interactive platform to SC/ST Entrepreneurs to associate with them and take maximum leverage of pool of schemes available.



## 03 National SC-ST HUB Conclave in Chennai

Ministry of MSME is organized National SC-ST Hub conclave on 23.09.2022 in Thanjavur, Chennai for promoting entrepreneurship and spreading awareness about schemes of the Ministry. Hon'ble Minister of State, MSME, GoI, Shri Bhanu Pratap Singh Verma addressed and motivated the huge gathering of SC-ST entrepreneurs.



## Events held in October 2022

### 01 SFURTI MELA

Ministry of MSME and KVIC organized a SFURTI Mela at Dilli Haat, INA, New Delhi from 1<sup>st</sup> October to 15<sup>th</sup> October, 2022 to promote the traditional products made by artisan across the country.

During the SFURTI Mela, 100 artisans from 50 SFURTI clusters covering 28 States showcased their traditional products of handloom, handicrafts, khadi, coir, agro-processing. These include clusters such as - Sozni Embroidery cluster of Jammu and Kashmir, Cane and Bamboo cluster of Meghalaya, Channapatna Toy cluster of Karnataka, Natural Dye Cluster of Rajasthan, Madhubani painting Cluster of Bihar, Kolhapuri Traditional Jewellery cluster of Maharashtra, Coir cluster of Kerala, Carpet and Durrie Cluster of Uttar Pradesh, Millet Cluster of Odisha, Eri Silk Khadi Cluster of Arunachal Pradesh among others.

Union Minister of State for Ministry of MSME,



Shri Bhanu Pratap Singh Verma, visited the SFURTI Mela at INA Dilli Haat on 04.10.2022 along with the Secretary, MSME Shri B. B. Swain and interacted with the artisans. On the occasion, a cultural programme was also organized which exhibited the rich heritage of Indian Folk Dance from across the country.

### 02 SEVAGRAM AUDYOGIK MAHOTSAV

On the occasion of Gandhi Jayanti Ministry of MSME organised “Sevagram Audyogik Mahotsav” at MGIRI Wardha on 02.10.2022 to promote a platform for MSME sector to showcase their strength and Capabilities.

In the “Sevagram Audyogik Mahotsav” at MGIRI, Wardha, Hon'ble Union Minister for MSME Shri Narayan Rane announced developing a Technology Centre with an overall outlay of Rs. 200 Crores at Buti Bori, MIDC.

Hon'ble Union Minister for MSME Shri Narayan Rane along with Hon'ble MoS Shri Bhanu Pratap Singh Verma distributed cheques to PMEGP/MUDRA Scheme's beneficiaries during Sevagram Audyogik Mahotsav at MGIRI, Wardha.

### 03 MSME HACKATHON 2.0



Ministry of MSME organized MSME Idea Hackathon 2.0 from 2.10.2022 to 14.11.2022.

Hon'ble Union Minister for MSME Shri Narayan Rane along with Hon'ble MoS Shri Bhanu Pratap Singh Verma inaugurated MSME Hackathon 2.0 on 02.10.2022 to promote innovative ideas in MSME sector.

### 04 Khadi Fest 2022 Exhibition



KVIC organised Khadi Fest -2022 Exhibition in Mumbai on 03.10.2022 to mark the birth anniversary of the Father of the Nation Mahatma Gandhi. The exhibition was available till 1 November, 2022.

Hon'ble Union Minister for MSME, Shri Narayan Rane inaugurated the Khadi Fest – 2022 Exhibition in Mumbai and visited various stalls to interact with sellers.

### Events held in November 2022

#### 01 41<sup>st</sup> India International Trade Fair 2022

Hon'ble Union Minister for MSME Shri Narayan Rane inaugurated MSME PAVILION, COIR PAVILION, KVIC PAVILION, National SC-ST Hub Pavilion at the 41<sup>st</sup> India International Trade Fair(IITF) on 15th November, 2022 in the august presence of Hon'ble MoS for MSME Shri Bhanu Pratap Singh Verma and other senior officers of the Ministry.

Hon'ble Union Minister for MSME, Shri Narayan Rane along with Hon'ble MoS Shri Bhanu Pratap Singh Verma and other Ministry Officials visited various stalls at 41<sup>st</sup> IITF to interact with sellers.

Products which were displayed covered 26 diversified sectors which inter alia include textiles, food, metallurgy, fragrance, toys, chemical, leather, footwear, plastic, rubber, stone, gem and jewellery, etc.







## 02 'GLOBAL MSME CONVENTION'

Ministry of MSME and The All India Plastics Manufacturers' Association (AIPMA) jointly organised Mega International Conference on (Global MSME Convention for Plastic Industry) on 16 & 17 November, 2022 at Varca, Goa.

## CPSE Conclave on Public Procurement Policy

## 03

Ministry of MSME organised CPSE Conclave on Public Procurement Policy at Vigyan Bhawan on 17.11.2022. The Conclave was aimed at sensitizing, recognizing and felicitating the efforts of CPSEs towards fulfilling the Public Procurement Policy mandate.

Shri Bhanu Pratap Singh Verma, Hon'ble MoS for Ministry of MSME, Inaugurated the CPSE Conclave at Vigyan Bhawan in the august presence of Shri B.B.Swain, Secretary MSME and other Ministry officials



## 04 National Seminar on Growth and Development of MSMEs

Ministry of MSME organized a National Seminar on Growth and Development of MSMEs at Imphal, Manipur on 20th November, 2022, to generate awareness about the Central Government's schemes and policies for the MSME sector. The Seminar was inaugurated by Union Minister for MSME, Shri Narayan Rane in the august presence of other Ministry officials

Hon'ble Union Minister for MSME, Shri Narayan Rane, visited the exhibition at the National Seminar on Growth and Development of MSMEs and interacted with the Entrepreneurs and motivated them.



**Events held in December 2022****01** Inauguration of 16<sup>th</sup> National SC-ST Hub Office in Maharashtra

Hon'ble Union Minister for MSME, Shri Narayan Rane inaugurated the 16<sup>th</sup> National SC-ST Hub Office on 26.12.2022 at Oros in Sindhudurg district of Maharashtra in the presence of Shri Gaurang Dixit, Chairman-Cum-Managing Director, NSIC. The inauguration ceremony was followed by a Special Vendor Development Programme (SVDP) organized by the newly inaugurated NSSH Office-Sindhudurg. This new NSSH office at Sindhudurg will serve as a platform for SC-ST entrepreneurs of Konkan region to gather awareness and leverage on available government schemes.

**02** National SC-ST Hub Conclave at Mayurbhanj, Orissa

A National SC-ST Hub Conclave was organized in the august presence of Hon'ble Minister of State for MSME, Shri Bhanu Pratap Singh Verma and Hon'ble Comptroller & Auditor General of India (CAG), Shri Girish Chandra Murmuat Baripada in Mayurbhanj, Odisha on 27.12.2022 to promote entrepreneurship culture, spread awareness of the NSSH Scheme and other Schemes of the Ministry and sensitize the SC/ST entrepreneurs for participation in public procurement.

**03** Vendor Development Programme-cum- Industrial Exhibition

The MSME-Development and Facilitation Office (DFO), Allahabad in association with SIDBI, EXIM bank organized "Vendor Development Programme- cum- Industrial Exhibition" on 2<sup>nd</sup> and 3<sup>rd</sup> December, 2022. The event was inaugurated by Hon'ble MoS for MSME, Shri Bhanu Pratap Singh Verma in the august presence of other Ministry officials. The event witnessed a participation of around 350 MSMEs/entrepreneurs.



# Success Story !

of Entrepreneur.



***Mr. Vinay Kothari, GoDesi***



Mr. Vinay Kothari is the Founder at GoDesi, a company formed to make “Desi pops (Indian taste lollipops)” popular by reinvigorating the “desi foods” category by overcoming the barriers faced by it and widening its appeal and reach. The company manufactures natural and handmade candies with jaggery in a lollipop. The manufacturing facility of GoDesi is located at Sira Taluk, Karnataka. The company manufactures around 3 lakh POPz daily. GoDesi took growth funding from Self Reliant India (SRI Fund) through Roots Ventures, an empanelled Daughter Fund. The company is using the Funds to accelerate the growth.





# Social Media

Ministry of MSME has an active social media presence that highlights the Ministry's day to day activities and engages with the public directly. This section highlights the social media buzz and the highest engagement posts for the year 2022.



## twitter.com/minmsme

Impression : 21,826



Do you know who coined the slogan 'Quit India'?  
Guess and Share your answer.

**FOLLOW US @minmsme**





**facebook.com/minmsme**

Impression : 18,400



International MSME Day 2022 recognizes the potential of MSMEs and their role in strengthening the economies globally.

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# About the Ministry

Ministry of MSME implements its various Schemes through associated organizations

## Ministry of MSME

Khadi & Village Industries Commission

Coir Board

National Small Industries Corporation

Development Commissioner-MSME

National Institute for Micro, Small & Medium Enterprises

Mahatma Gandhi Institute for Rural Industrialization

Tool Rooms & Technology Development Centres

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