



Promotion of MSMEs in – NER & Sikkim



Objective:

- The scheme envisaged for providing financial support mainly for augmenting Infrastructure development for enhancing the productivity, sustainability, competitiveness and growth by addressing common issues such as improvement of technology, skills & quality, market access etc. of Micro, Small and Medium Enterprises (MSMEs).
- Creation of common facilities to supplement manufacturing, testing, packaging, R&D, product and process innovations and training for natural resources such as fruits, spices, agri, forestry, sericulture and bamboo etc. available in NER and Sikkim.
- To create/ upgrade infrastructural facilities in the new/existing Industrial Areas for MSMEs.
- Development of tourism sector in NER and Sikkim by creation of common services such as kitchen, bakery, laundry & dry cleaning, refrigeration and cold storage, IT infra, potable water, display center for local products, center for cultural activities etc. in a cluster of home stays



Key Benefit:

- Common facilities for MSMEs to develop new products & processes including toolings.
- Developed infrastructure for entrepreneurs for establishing new units or expanding their units.
- Support for creation of common infrastructures to boost tourism in NER & Sikkim.



Nature of Assistance:

- **Setting up of new and modernization of existing Mini Technology Centers:** : The financial assistance of Government of India will be 90%. The maximum project cost for calculation of GoI assistance shall be Rs.15.00 Crore. The GoI assistance towards the buildings cost for

up-gradation of infrastructure would be limited to 1.00 crore within the total permissible GoI assistance. Government of India financial assistance would not be admissible towards the cost of land.

- **Development of new and existing Industrial Estates:** The financial assistance of Government of India will be 90%. The maximum project cost for calculation of GoI assistance shall be Rs.15.00 Crore for development of New industrial estate whereas Rs.10.00 crore for development of existing Industrial Estate.
- **Development of Tourism Sector:** The financial assistance of Government of India will be 90% for projects with maximum project cost Rs.5.00 crore for calculation of GoI assistance. The balance project cost if any have to be borne by the State Govt.



Eligibility/ Applicability:

- State Government or any State Govt. organization engaged in promotion of MSMEs.



How to apply:

- The State Government, desirous of availing financial assistance under the scheme would formulate a proposal and identify an agency preferably Department of Industries & Commerce or any State Govt. organization engaged in promotion of MSMEs to implement the project. Then the proposal may be uploaded on the scheme portal **www.ner-promotion.msme.gov.in** for approval process.



Contact:

- MSME-Development & Facilitation Offices under office of the Development Commissioner, Ministry of Micro, Small & Medium Enterprises